

HOSPITAL PHARMACY

# **RXBUYER** **CONFERENCE**

*NOT JUST BUSINESS AS USUAL*

**KANSAS CITY, MO AUGUST 21-22, 2022**



HEALTH  
CONNECT  
PARTNERS

For two days, you will  
spend your time with  
the Hospital Pharmacy  
Buyers—experience  
so much more than the  
usual tradeshow

HOSPITAL PHARMACY

# RXBUYER CONFERENCE

*NOT JUST BUSINESS AS USUAL*

**\$1895\***

REGISTRATION, PER PERSON

We are excited to find new ways to foster the connections between Hospital Pharmacy Buyers and Suppliers. We look forward to hosting you during this unique event experience.

\*REGISTRATION PRICE INCREASES AFTER MAY 20, 2022



# **RXBUYER** reverse expo

## **JOIN US AT OUR INAUGURAL HOSPITAL PHARMACY BUYER CONFERENCE TO EXPERIENCE**

- **TWO REVERSE EXPO SESSIONS**
- **COST-EFFECTIVE, ONE-ON-ONE INTERACTION**
- **INDUSTRY-LEADING EDUCATIONAL SESSIONS AVAILABLE TO EVERYONE**
- **MEALS ARE HELD TOGETHER IN PRIVATE DINING FACILITIES**
- **VISIBILITY, BRANDING AND ADDITIONAL MARKETING OPPORTUNITIES**
- **EXTENSIVE NETWORKING OPPORTUNITIES IN THE FORM OF HOSPITALITY EVENTS**
- **ALL OF THE CONFERENCE ACTIVITIES—NETWORKING, EDUCATION AND MEALS ARE INCLUDED WITH YOUR REGISTRATION**

**TWO  
REVERSE EXPO  
SESSIONS!**



**What is a**

**RXBUYER**  
reverse expo

**Well, it's simple!**

- **HOSPITAL PHARMACY BUYERS SIT AT A TABLE REPRESENTING THEIR FACILITY**
  - **SUPPLIER ATTENDEES VISIT THE HOSPITAL PHARMACY BUYERS THEY WANT TO MEET WITH AND DELIVER A FIVE MINUTE PRESENTATION OF THEIR PRODUCT OR SERVICE**
  - **HOSPITAL PHARMACY BUYERS OFFER HONEST FEEDBACK TO SUPPLIER ATTENDEES**
- SIMPLE!**

Every aspect of our conference is designed to provide the optimum environment for Hospital Pharmacy Buyers and Suppliers to network and build relationships. In addition to leadership focused education and networking opportunities, each event includes our signature **reverse expo**, where Hospital Pharmacy Buyers occupy exhibit booths while the Suppliers walk the floor.

For our Suppliers, this unique format allows for networking and relationship building with key buyers from each participating facility. It also maximizes time—no waiting around the exhibit hall for the buyers to visit between sessions.

We believe that where you make your best connections is where you will do your best business.

# AGENDA

## AT A GLANCE

### SUNDAY AUGUST 21

8:00AM—7:00PM  
REGISTRATION DESK OPEN

11:00AM—12:30PM  
BUYER LOUNGE  
*(FOR PHARMACY PURCHASING PROFESSIONALS ONLY)*

1:00PM—2:30PM  
OPENING REMARKS & KEYNOTE ADDRESS

3:00PM—5:00PM  
REVERSE EXPO SESSION 1

5:00PM—8:00PM  
HOSPITALITY SUITES  
*(HOSTED BY SPONSORS)*

### MONDAY AUGUST 22

7:00AM—4:00PM  
REGISTRATION DESK OPEN

7:00AM—8:00AM  
BREAKFAST

8:00AM—9:00AM  
EDUCATIONAL SESSION

9:30AM—11:30AM  
REVERSE EXPO SESSION 2

11:30AM—1:00PM  
LUNCH

1:00PM—2:00PM  
EDUCATIONAL SESSION

2:15PM—3:15PM  
EDUCATIONAL SESSION



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*NOT JUST BUSINESS AS USUAL*

# s what to expect



**TWO  
REVERSE EXPO  
SESSIONS!**



# Join us!

HOSPITAL PHARMACY

# **RXBUYER** **CONFERENCE**

***KANSAS CITY, MO AUGUST 21-22, 2022***



# **\$1895\***

REGISTRATION, PER PERSON

**Register at [www.hlthcp.com](http://www.hlthcp.com)**

FOR DETAILS CONTACT  
JASON GREEN  
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OR  
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615-619-6026  
[DIVA.PAYNE@HLTHCP.COM](mailto:DIVA.PAYNE@HLTHCP.COM)

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