

AGENDA

Hospital O.R. & Surgical

SPRING CONFERENCE

New Orleans May 18–20, 2022



BD

TITLE SPONSOR


11:30am–7:00pm
REGISTRATION FOR SUPPLIERS & SPONSORS
11:30am–4:00pm
PROVIDER REGISTRATION

This special Provider Registration is for all Hospital O.R. & Surgical Directors and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between noon and 3:00pm.


12:00pm–4:00pm
SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets and a market in the hotel which are available at your convenience.

2:00pm–2:30pm
SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

4:15pm–5:30pm
PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Hospital O.R. & Surgical Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm
WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)

6:00pm–9:00pm
HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)



7:00am–6:00pm

7:00am–8:00am



8:00am–9:30am



**LEARNING OBJECTIVES
AFTER ATTENDING
THIS PRESENTATION,
ATTENDEES WILL**

9:30am–9:45am



Automatic. Protected. Custom Slush.



REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

BREAKFAST (ALL ATTENDEES)

OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

THE POWER OF CHOICE IN THE CRAZINESS OF THE TORNADO!



MICHAEL HOFFMAN, CSP.

Michael's video with his daughter dancing in his kitchen has gone viral in over a dozen countries. It has reached more people around the globe than anything he's ever said or done in business in the last 25 years. We stopped counting at 200 million views—go figure!

Effective training combines the right informational tools with the right motivation. Motivation alone is fleeting, but the right tools without motivation are lifeless... Michael provides both.

CSP, Certified Speaking Professional is the highest earned designation of the National Speakers Association.

- Experience the connection between choice and success
- Examine the power of their individual influence over seemingly overwhelming situations
- Ignite a purpose driven approach to getting things done as influencers through and with others
- Have a lot of fun doing it

COFFEE BREAK



10:00am–12:00pm



12:00pm–1:00pm



HealthTronics®



1:30pm–2:30pm



**LEARNING OBJECTIVES
AFTER ATTENDING
THIS PRESENTATION,
ATTENDEES WILL LEARN TO**

reverse expo SESSION 1

The Hospital O.R. & Surgical Directors and GPO Executives host the exhibit booths in this very unique **reverse**expo.

LUNCH (ALL ATTENDEES)

EDUCATIONAL SESSION

**MAXIMIZATION OF PREFERENCE CARDS
AND O.R. EFFICIENCY UTILIZING TECHNOLOGY**

SUSAN LEWIS BSN, RN

Susan is the Clinical Informatics Nurse Manager for Perioperative Services at Tufts Medical Center in Boston, MA. Susan has been a registered nurse for over 30 years, and has spent the last 20 of them in various roles in the perioperative setting.

Her roles have included scrub, circulator, Charge Nurse and the Clinical Nursing Director of PeriAnesthesia areas. Prior to starting at Tufts Medical Center, Susan's work included time at Meditech on the marketing team, highlighting the nursing products, and at Boston Medical Center, on their nursing documentation team.

Susan's current role at Tufts Medical Center involves obtaining and providing accurate patient and department data to assist and enable the team leaders in the decision-making process. By actively engaging with surgeons and anesthesiologists, with goals to identify areas of improvement within software systems, she helps them to be more efficient which allows for quality time spent with patients. The Perioperative arena is unlike any other within the healthcare world. Concise information and analytics are crucial to the ever-challenging balancing act of improving productivity and quality of care, while keeping finances under control. The information technology world is continuously evolving, and by embracing software systems, we can utilize the tools necessary to stay competitive, safe and solvent.

- Understand how to effectively communicate and implement a new process improvement project
- Successfully engage key stakeholders required for positive project outcome
- Leverage new technology to maintain accomplishments and continue forward progress
- Use real-time reports for supply ordering and management


2:45pm–3:45pm


LEARNING OBJECTIVES
AFTER ATTENDING THIS
PRESENTATION, ATTENDEES
WILL LEARN TO

EDUCATIONAL SESSION
**BEYOND REGULATION:
EXTENDING THE VALUE OF UDI WITH GS1 STANDARDS**
BETH WELLS, SENIOR DIRECTOR, COMMUNITY ENGAGEMENT, GS1 US

As a Senior Director of Community Engagement for GS1 US, Beth Wells is responsible for leading U.S. healthcare trading partners to actively engage, adopt, and implement GS1 Standards to improve their business and supply chain operations. With a focus on Providers and the Medical Device Segment, she is also actively collaborating with industry to address the FDA's Unique Device Identification (UDI) requirements for enhanced patient safety.

Mrs. Wells has more than 30 years of experience in healthcare distributor and supply chain operations. She held numerous leadership roles focused on business growth and development at a leading Healthcare distribution organization where she managed the company's most strategic medical manufacturing partner relationships. She also supervised teams of master product data and supply chain specialists focused on identifying, developing and managing supply chain improvement projects with both upstream and down steam trading partners.

Mrs. Wells earned her Bachelor of Science degree in Biology from James Madison University in Harrisonburg, Virginia. She resides in Hardy, Virginia in the heart of Virginia's Blue Ridge Mountains.

- Discover the critical role GS1 Standards play in long-term medical device traceability and benefits including:
 - Optimal inventory visibility
 - Operational efficiency
 - Improved patient outcomes

4:00pm–5:00pm


LEARNING OBJECTIVES
AFTER ATTENDING THIS
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EDUCATIONAL SESSION (ALL ATTENDEES)
CONFLICT RESOLUTION SKILLS FOR LEADERS
CHRISTY L. FOLEY, ESQ.

Christy L. Foley is an attorney, mediator, and arbitrator who has dedicated her professional career to teaching others about conflict resolution, mediation ethics, and e-mediation techniques. As a teacher at heart, she loves teaching groups how to create peace in their workplace.

Christy is considered a leader in the field of conflict resolution. She was a pioneer in e-mediation, having started E-Mediation Services in 2018. She has also served as Chairwoman of Florida's Mediator Ethics & Advisory Committee ("MEAC") since 2018. Moreover, she serves as an officer in the Alternative Dispute Resolution Section of the Florida Bar. In 2010, Christy's popular presentation style led her to teaching in higher education and she serves as a Visiting Lecturer at the University of Central Florida.

Christy has spoken in front of local, statewide, and nationwide audiences - both in-person and through virtual conferences. She also consults with small-to-medium sized businesses to help them resolve conflicts within their businesses.

- Identify early signs of conflict in the workplace
- Gain the confidence to address conflict in the workplace
- Learn techniques for effectively resolving conflicts in the workplace



D & E
DINNER
& ENTERTAINMENT

6:30pm–9:30pm

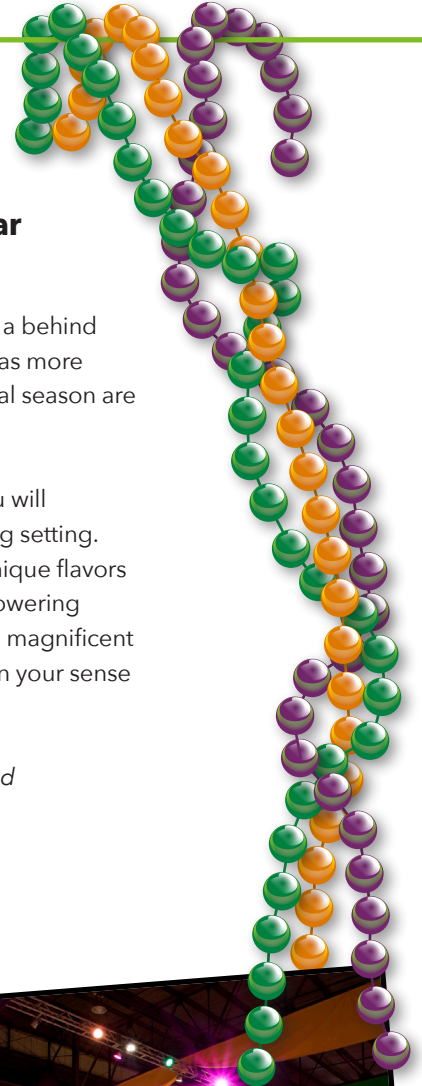


On Thursday night, join us for a spectacular evening at Mardi Gras World!

Mardi Gras World—where Mardi Gras is made—offers visitors a behind the scenes sneak peek at the “greatest free show on earth,” as more than eighty percent of the floats for the New Orleans carnival season are designed and built right here.

But the excitement doesn't stop when the parades end—you will experience true New Orleans hospitality in this awe-inspiring setting. With fantastic creole and cajun food, you will dine on the unique flavors of the bayou. With open bars, live music and dancing, the towering columns of Grand Oaks Mansion, beautiful footbridges and magnificent oak trees, this enchanting one-of-a-kind setting will heighten your sense of wonder for a magical starlit night you won't want to miss!

Shuttles will run continuously between the Hyatt Regency and Mardi Gras World from 6:15pm–9:30pm.



We put space to work.



sponsors



6:45am–7:45am



7:00am–6:00pm

8:00am–10:00am



10:30am–11:30am



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BREAKFAST (ALL ATTENDEES)

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EDUCATIONAL SESSION

STERILE PROCESSING

LIZ CARVILL RN, BA(HONS)

Liz is an experienced OR Registered Nurse and Senior Manager with over 40 years of experience in operational management, with a demonstrated history of working in the hospital & health care industry.

Liz is a strong operational professional, focusing on the Customer portfolio, OR, Decontamination & Infection Control. Liz has experience in managing multi-site hospitals in the surgical setting and has for the past 12 years focused her time on design and build while operationally preparing hospital SPD's for transitioning services to an Offsite Reprocessing service. Sustainability within the ORC is key to maintaining safe and best practice for Customers and patient outcomes.

Liz has run ORC's both in the UK and US adapting to the many differences the two countries hold, yet with the same outcome of successfully transitioning Sterile Processing services while ensuring regulatory and best practice are delivered and more importantly patient care is maintained. Liz is the VP of Offsite Reprocessing Solutions at STERIS.

- Assess if your SPD can meet demand and growth of your OR (and other departments)
- Understand the planning required to successfully transition to an ORC
- Identify standard work to run and sustain the functionality of an ORC according to best practice



**CONTACT
INFORMATION**

**SUPPLIER REGISTRATION
AND SPONSORSHIPS**
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