

AGENDA

Radiology & Imaging

SPRING CONFERENCE

New Orleans May 18–20, 2022



KONICA MINOLTA

TITLE SPONSOR



KONICA MINOLTA

WEDNESDAY MAY 18

11:30am–7:00pm

REGISTRATION FOR SUPPLIERS & SPONSORS

11:30am–4:00pm

PROVIDER REGISTRATION

This special Provider Registration is for all Radiology & Imaging Directors and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between noon and 3:00pm.



12:00pm–4:00pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets and a market in the hotel which are available at your convenience.

2:00pm–2:30pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse**expo and how it works.

4:15pm–5:30pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Radiology & Imaging Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)



6:00pm–9:00pm

HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)



KONICA MINOLTA

THURSDAY MAY 19

7:00am–6:00pm

7:00am–8:00am



**LEARNING OBJECTIVES
AFTER ATTENDING
THIS PRESENTATION,
ATTENDEES WILL**

9:30am–9:45am



Automatic. Protected. Custom Slush.



REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

BREAKFAST (ALL ATTENDEES)

OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

**THE POWER OF CHOICE IN THE CRAZINESS
OF THE TORNADO!**



Michael Hoffman, CSP.

Michael's video with his daughter dancing in his kitchen has gone viral in over a dozen countries. It has reached more people around the globe than anything he's ever said or done in business in the last 25 years. We stopped counting at 200 million views—go figure!

Effective training combines the right informational tools with the right motivation. Motivation alone is fleeting, but the right tools without motivation are lifeless... Michael provides both.

CSP, Certified Speaking Professional is the highest earned designation of the National Speakers Association.

- Experience the connection between choice and success
- Examine the power of their individual influence over seemingly overwhelming situations
- Ignite a purpose driven approach to getting things done as influencers through and with others
- Have a lot of fun doing it

COFFEE BREAK



KONICA MINOLTA

THURSDAY MAY 19

10:00am–12:00pm

FUJIFILM
Value from Innovation

12:00pm–1:00pm



HealthTronics
RAYUS
RADIOLOGY™

1:30pm–2:30pm



Avante | Health Solutions



The Radiology & Imaging Directors and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

LUNCH (ALL ATTENDEES)

EDUCATIONAL SESSION

AVOID THE BURN! HOW TO IMPLEMENT AN EFFECTIVE FLUOROSCOPY RADIATION SAFETY PROGRAM

DR. VINO DURAIRAJ, PH.D., DABR

Dr. Vinobalan (Vino) Durairaj is the Regional Vice President and Senior Medical Physicist at West Physics, a leading nationwide provider of Diagnostic Medical Physics services. Vino leads a team of Medical Physicists and manages all aspects of the delivery of physics services to clients worldwide. Specialized in diagnostic patient care and safety, he is a level headed leader converging his focus on radiation safety and dose management initiatives for healthcare facilities. Vino also provides technical support and resources to his workforce to ensure absolute technical excellence, monitors customer satisfaction, plans and manages strategic growth, formulates policies and develops new products and services.

Vino holds a doctorate degree in Physics from the University of Kentucky and he is board certified by the American Board of Radiology (ABR).

Vino has over 13 years of experience in Medical and Health Physics consulting, and he has also been serving as a Radiation Safety Officer (RSO), managing radiation safety program for a level II trauma center. Vino regularly speaks at national conferences presenting on various subjects in Medical Physics such as MRI Safety, CT Dose Optimization, Fluoro Dose Optimization, ACR Accreditation and other patient care topics.

Prior to his move into healthcare, Vino was engaged in Space Physics research at the Indian Space Research Organization (ISRO), where he pursued studies on Quasi-biennial oscillations and on Equatorial waves in the Tropopause level. He was also briefly pursuing research in Cosmological Theoretical Physics prior to venturing into novel electronic materials exploration for his Ph.D. research.

Vino is an avid cricket player and fan of the sport.

LEARNING OBJECTIVES AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO

- Apply fluoroscopy regulatory standards and how best to follow them in daily scan practices
- Appreciate safe practices that can be used by fluoroscopy (IR, Cath Lab, GI, etc.) staff to minimize radiation safety hazards
- Implement an effective and robust fluoroscopy dose management program, and to quickly self-evaluate their fluoroscopy safety program
- Assign the roles of the RSO, RSC, Management, and Medical or Health Physicist in supporting proper radiation safety practices
- Recognize radiation safety hazards and incidents that have been documented during fluoroscopy use



KONICA MINOLTA

THURSDAY MAY 19

2:45pm–3:45pm



EDUCATIONAL SESSION

**TWIN CORNERSTONES IN RADIOLOGY–
BURNOUT AND LEADERSHIP STANDARD WORK**

DR. RON JONES. MSRS, RT, (R, CT) AART

2019 Nominee for Most Effective Radiology Administrator by AuntMinnie.com (one of 12 finalists nationwide). Ron is a Healthcare Leader/Change Agent with 20+ years of experience in Radiology, Laboratory, and other ancillary hospital departments. He enjoys sharing 90-minute lectures on Efficiency Models for leading organizations and methodologies for identifying and preventing employee burnout across the country.

**LEARNING OBJECTIVES
AFTER ATTENDING THIS
PRESENTATION, ATTENDEES
WILL LEARN TO**

'BURNOUT' PORTION

- Understand the Definition, Signs, and Symptoms of Job Burnout
- Review 13 Causes of Burnout and Two Potential Resolutions for Each One
- Discuss Self Care Methods and When It Is Time to Quit Your Job

'LEADERSHIP STANDARD WORK' PORTION

- Identifying the best tools for ensuring continuous problem-solving
- Identifying the proper standard works to monitor and sustain
- Implement oversight and accountability to ensure sustainability

4:00pm–5:00pm



EDUCATIONAL SESSION (ALL ATTENDEES)

CONFLICT RESOLUTION SKILLS FOR LEADERS

CHRISTY L. FOLEY, ESQ.

Christy L. Foley is an attorney, mediator, and arbitrator who has dedicated her professional career to teaching others about conflict resolution, mediation ethics, and e-mediation techniques. As a teacher at heart, she loves teaching groups how to create peace in their workplace.

Christy is considered a leader in the field of conflict resolution. She was a pioneer in e-mediation, having started E-Mediation Services in 2018. She has also served as Chairwoman of Florida's Mediator Ethics & Advisory Committee ("MEAC") since 2018. Moreover, she serves as an officer in the Alternative Dispute Resolution Section of the Florida Bar. In 2010, Christy's popular presentation style led her to teaching in higher education. She currently serves as a Visiting Lecturer at the University of Central Florida.

Christy has spoken in front of local, statewide, and nationwide audiences - both in-person and through virtual conferences. She also consults with small-to-medium sized businesses to help them resolve conflicts within their businesses.

**LEARNING OBJECTIVES
AFTER ATTENDING THIS
PRESENTATION, ATTENDEES
WILL LEARN TO**

- Identify early signs of conflict in the workplace
- Gain the confidence to address conflict in the workplace
- Learn techniques for effectively resolving conflicts in the workplace



KONICA MINOLTA

THURSDAY MAY 19

DE DINNER & ENTERTAINMENT

6:30pm–9:30pm

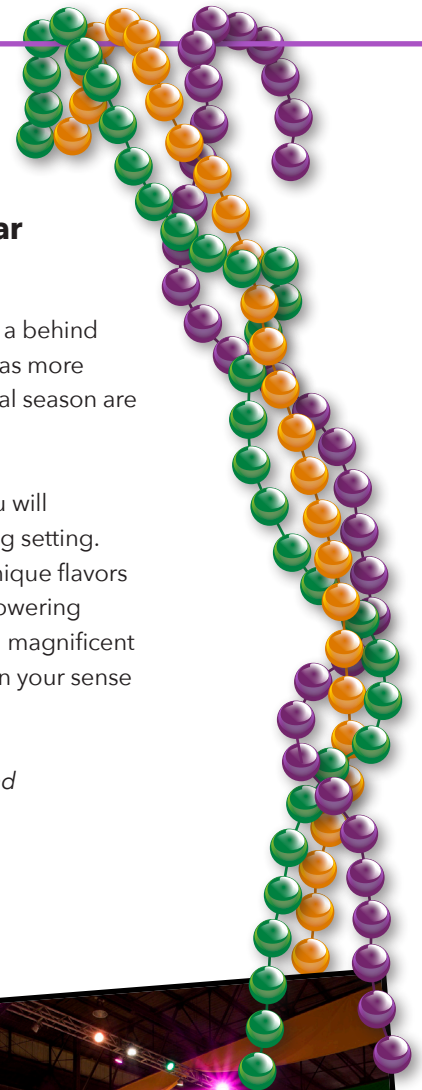


On Thursday night, join us for a spectacular evening at Mardi Gras World!

Mardi Gras World—where Mardi Gras is made—offers visitors a behind the scenes sneak peek at the “greatest free show on earth,” as more than eighty percent of the floats for the New Orleans carnival season are designed and built right here.

But the excitement doesn't stop when the parades end—you will experience true New Orleans hospitality in this awe-inspiring setting. With fantastic creole and cajun food, you will dine on the unique flavors of the bayou. With open bars, live music and dancing, the towering columns of Grand Oaks Mansion, beautiful footbridges and magnificent oak trees, this enchanting one-of-a-kind setting will heighten your sense of wonder for a magical starlit night you won't want to miss!

Shuttles will run continuously between the Hyatt Regency and Mardi Gras World from 6:15pm–9:30pm.



We put space to work.



sponsors



KONICA MINOLTA

FRIDAY MAY 20

6:45am–7:45am

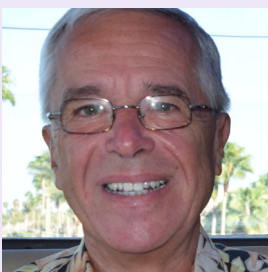


7:00am–6:00pm

8:00am–10:00am



10:30am–11:30am



CANOPY PARTNERS

BREAKFAST (ALL ATTENDEES)

REGISTRATION DESK OPEN

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EDUCATIONAL SESSION

CREATIVE SOLUTIONS TO SUPERVISING AND LEADING "DIFFICULT PEOPLE"

DAVID J WALDRON, BSC, ACIB, CDIPAF

David is Chief Executive Officer at Traction Business Development (Tracbiz), a healthcare focused boutique consulting business. Since its inception 16 years ago, Tracbiz has provided:

1. Performance improvement, cost containment and revenue growth solutions
2. Leadership development, staff and customer engagement, teambuilding
3. Turnaround management; interim leadership and business strategy review and transformation
4. Investment decision support solutions, driving Return on Investment (ROI)

As Interim Executive Director, DuPage Medical Group, (a fast-growing 1,000 physician multi-specialty group in Chicago now re-branded as Duly Health and Care) he had responsibility for radiology, laboratory, and physical therapy, with 500 staff. He more than doubled profitability and then developed/facilitated a year-long Leadership Development program for more than 120 Directors, Managers and Supervisors.

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KONICA MINOLTA

FRIDAY MAY 20

Continued from previous page

Tracbiz worked closely with AHRA in 2010 to develop and deliver a unique advanced one-year leadership development program—the ‘Executive Leadership and Mentoring’ or ELM Program that has evolved into an annual Leadership Workshop. David presented the Executive Leadership Workshop at the AHRA Annual Conference in Nashville, August 2021, and will do so again in Phoenix 2022—the 13th year in this relationship.

David also developed and presented a series of six webinars for AHRA “Leading During Times of Stress” between September 2020 and December 2020.

Prior to Tracbiz, David launched/built a \$100 million healthcare division for LaSalle Bank. David has more than 35 years executive experience with Coulter (hematology), GE; Picker (diagnostic imaging) with international experience covering UK, Europe, Middle East, Asia Pacific and Latin America.

David holds a Bachelor’s in bio-chemistry; is an Associate of the Chartered Institute of Bankers in London and holds the Certified Diploma in Accounting and Finance.

LEARNING OBJECTIVES
AFTER ATTENDING THIS
PRESENTATION, ATTENDEES
WILL LEARN TO

- Have more confidence in supervising and leading difficult people
- Have a new framework for confronting and eliminating causes of “difficulty”
- Understand how to use “Emotional Intelligence” as a basis for changing difficult behaviors
- Understand “Intentional Leadership”, the benefits of utilizing a staff matrix and working with HR
- Have an actionable strategy to implement back at the office

**CONTACT
INFORMATION**

**SUPPLIER REGISTRATION
AND SPONSORSHIPS**
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