

AGENDA



HCP23

FALL CONFERENCE

Hospital O.R. & Surgical

ReadySet

TITLE SPONSOR

St. Louis, MO October 16-18, 2023



11:30am–4:00pm

Sponsored By:

PROVIDER REGISTRATION

This special Provider Registration is for all O.R. & Surgical Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.



11:30am–7:00pm

12:00pm–4:00pm

2:00pm–2:30pm

4:15pm–5:30pm

5:30pm–6:00pm

6:00pm–9:00pm

SUPPLIER REGISTRATION

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the convention center which are available at your convenience.

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All O.R. & Surgical Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)

HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)

ReadySet

7:00am–6:00pm

7:00am–8:00am

8:00am–9:30am



REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

BREAKFAST (ALL ATTENDEES)

OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

BECOMING AN IDEA FACTORY: HOW TO TURN YOUR ORGANIZATION INTO AN INNOVATION MACHINE (EVEN WHEN TIMES ARE TOUGH)

KYLE SCHEELE

Kyle Scheele has been called “the patron saint of crazy ideas”. Whether he’s having a Viking funeral for the regrets of 21,000 people, hosting the world’s first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes.

Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, Upworthy, Goalcast, and more. His videos have been viewed over 250 million times, and he has spoken to hundreds of thousands of audience members across the United States. More than anything, Kyle hopes that his story can inspire others to chase their own crazy ideas and become the people they were meant to be.

Sponsored By:



LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Get more (and better) ideas out of themselves and their team by using the practical tips from the presentation
- Identify the 5 things that every idea needs
- Understand how to avoid common idea-killers in an organization
- Recognize the role that constraints play in the ideation process

9:30am–9:45am

10:00am–12:00pm

COFFEE BREAK



The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique reverseexpo.

Sponsored By:





11:45am–1:00pm

1:30pm–2:30pm



LUNCH (ALL ATTENDEES)

EDUCATIONAL SESSION

THE FUTURE OF STERILE PROCESSING IN HEALTHCARE
JOHN KIMSEY, BA, AUTHOR, SPEAKER, INDUSTRY EXPERT

John Kimsey is a seasoned healthcare management professional who helps leadership teams and sterile processing departments optimize operational performance. Leveraging 10 years of non-healthcare management consulting experience, he joined STERIS in 2001 and began to merge lean operational approaches with healthcare’s clinical requirements, creating a new vision for sterile processing.

His first published article in 2005, “The Sterile Processing Factory Goal: 100%3” solidified his approach by elevating sterile processing and incorporating best practices with People, Process, and Leadership providing efficient and quality patient outcomes. In the years’ since, John has been published several other times and spoken at national and international conferences on sterile processing topics. John has managed both onsite and offsite reprocessing centers, consulted large and small healthcare Customers, spoken internationally on Lean Sterile Processing, and continues to offer advice and hands on assistance to optimize customer’s reprocessing departments.

At STERIS, John helps customers, industry partners, international teams, and healthcare systems optimizing their SPD/CSSD operations for measurable success. Whether solving labor shortages, leadership deficiencies, strategic decisions, or process and quality issues, John comes with a desire to see people succeed.

LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- *Understand four trends impacting the future of sterile processing.*
- *Create a sterile processing structure for organizational and operational success.*
- *Identify ASC strategies to support sterile processing requirements.*
- *Understand the importance of Guided Workflows for complex instrumentation and flexible scope processing.*
- *Develop a grass root talent development program for sterile processing technicians.*

ReadySet

2:45pm–3:45pm



EDUCATIONAL SESSION

THE PATHWAY TO SUCCESSFUL DNV SURVEYS IN SPD
ANTOINE CROWDER, DHA, MBA, BSN, RN, BS, CSPDM

Operating Room and Sterile Processing Subject Matter Expert Dr. Antoine Crowder helps organizations identify opportunities to improve their processes to stay survey ready at all times. His 33 years of clinical and leadership experience gives him ability to assess all aspects of both the OR and SPD to ensure both areas are held accountable to meet and exceed the expectations of the various regulatory agencies such as TJC, DNV, and CMS. Dr. Crowder currently works for a DNV regulated organization as a nurse leader in the cardiovascular operating room giving him real life experience in DNV surveys. He also owns Dr SPD LLC, which is a Sterile Processing Consulting Organization helping healthcare organizations implement and improve their quality processes to keep them in a constant state of survey readiness. Dr. Crowder has been a proven leader in the OR and SPD for the last 23 years. He helps mentor the SPD leaders and frontline staff to have the skills sets to successfully navigate all aspects of DNV surveys. Dr SPD LLC leaders help SPD staff find quality metrics that help motivate the SPD staff to continuously improve their processes and to mitigate any risks identified.

Sponsored By:



We put space to work.

LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Identify what is the DNV
- Outline the DNV for SPD
- Discuss why SPD Areas fail DNV Surveys
- Prepare to Maintain Survey Readiness in SPD

4:00pm–5:00pm



AFTERNOON KEYNOTE (ALL ATTENDEES)

STAYING POWER: HOW TO KEEP EMPLOYEES LONGER
SHELONDA DARLING

Workforce Retention Strategist Shelonda Darling from Magnet Culture helps organizational leaders identify what’s happening with the current employment landscape to shift manager mindsets so they can better lead and retain today’s new workforce. Her real-world, engaging approach and tactics make managers more effective in their roles.

Shelonda has discovered the power in storytelling that gives employees a sense of belonging and pride in their company through her variety of corporate roles in Training and Development, Employee Engagement, HR Communications, and Corporate Communications.

And a self-proclaimed Xillennial born in 1980 on the cusp of Gen X and Millennials, she sits in the sweet spot for bridging the generational gaps because she can speak to both the expectations of traditional managers and the evolved expectations of today’s younger workers.

Magnet Culture is a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. As workforce thought leaders and trainers, the Magnet team presents 200+ programs annually exploring today’s new workforce and sharing proven retention strategies from their book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*.

Sponsored By:



LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Discover current employee turnover trends and future staffing projections
- Uncover the real reasons employees leave most organizations and ways to encourage them to stay
- Learn how to become a M.A.G.N.E.T. leader who attracts better applicants and keeps staff longer

ReadySet ●

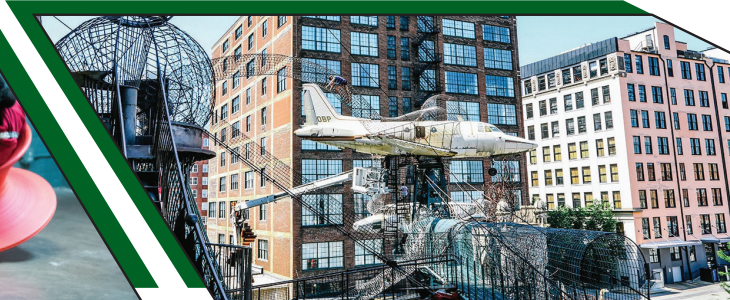


DC & DINNER & ENTERTAINMENT

6:00PM-9:00PM

ADVENTURE AWAITS: CLIMB, SLIDE, AND GET LOST AT THE SERIOUSLY FUN AND DELIBERATELY UNUSUAL CITY MUSEUM!

Housed in the former International Shoe Company in Downtown St. Louis, the City Museum is filled with floors of **CONSTANTLY EVOLVING** installations, attractions, collections and much more! This **MASTERFULLY ENGINEERED** experience lets you flex your imagination as you explore this eclectic mix of fun house, surrealistic pavilion and playground. Enjoy delicious smokehouse BBQ and an open bar while networking with your colleagues throughout the caves, tunnels, in the 4-story wrought-iron slinky, 10-story spiral slide, a Rocketship or the World's Largest Pencil. Get a great city view while riding the Big Eli Ferris Wheel on the City Museum's rooftop - and don't forget the DJ and plenty of dancing. Dress to play and prepare yourself for some serious fun!



ReadySet

7:00am–12:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

BREAKFAST (ALL ATTENDEES)

8:00am–9:30am

EDUCATIONAL SESSION

THE HEALING TOUCH: EMOTIONS, DIFFICULT PEOPLE, AND THE PATIENT EXPERIENCE

BARBARA KHOZAM



As the founder of Barbara Khozam Speaking and Consulting, Barbara is an internationally recognized speaker and trainer having delivered over 1900 presentations to 75,000 people in 12 countries on Customer Service, Patient Experience, Leadership, and Communication. Barbara is known for her "High Energy/High Impact" delivery, outrageous wit, and ability to tackle real issues posed by her audience. In 2019 Barbara was chosen as the Top Customer Service Consultant of the Year by the International Association of Top Professionals. Also in 2019, Barbara was awarded the CSP® (Certified Speaking Professional™) from the National Speaker's Association. Barbara is one of only three women in the world to have achieved BOTH this designation as well as the Toastmaster Accredited Speaker designation. In 2021, Barbara achieved the Certified Patient Experience Professional (CPXP) designation from the Patient Experience Institute. In her spare time, you can find her on the beaches of southern California playing the best sport ever invented: Beach Volleyball!

**LEARNING OBJECTIVES
AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Recognize your own "triggers" and learn fast and easy strategies to control them
- Unlock the 3 bottlenecks in your organization that are suffocating employee motivation, and profits.
- Uncover the simple, tried and tested 4 step formula to ensure patient loyalty and, as a result, employee engagement.

10:00am–12:00pm

reverse expo  SESSION 2

The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

Sponsored By:



CONTACT INFORMATION

SUPPLIER REGISTRATION AND SPONSORSHIPS
ADAM CORNETT
 DIRECTOR OF SALES
 615-619-6020
 ADAM.CORNETT@HLTHCP.COM

PROVIDER REGISTRATION
JEFF RIEDINGER
 PROVIDER RELATIONS EXECUTIVE
 615-619-6019
 JEFF.RIEDINGER@HLTHCP.COM