

# AGENDA



# HCP23

FALL CONFERENCE

## Hospital Pharmacy



# BD

TITLE SPONSOR

St. Louis, MO October 23-25, 2023



**11:30am–4:00pm**

**Sponsored By:**

**PROVIDER REGISTRATION**

This special Provider Registration is for all Pharmacy Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.



**11:30am–7:00pm**

**12:00pm–4:00pm**

**2:00pm–2:30pm**

**4:15pm–5:30pm**

**5:30pm–6:00pm**

**6:00pm–9:00pm**

**SUPPLIER REGISTRATION**

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the convention center which are available at your convenience.

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Pharmacy Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)**

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)**



**7:00am–6:00pm**

**7:00am–8:00am**

**8:00am–9:30am**



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**9:30am–9:45am**

**REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**BREAKFAST (ALL ATTENDEES)**

**OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)**

***BECOMING AN IDEA FACTORY: HOW TO TURN YOUR ORGANIZATION INTO AN INNOVATION MACHINE (EVEN WHEN TIMES ARE TOUGH)***

**KYLE SCHEELE**

Kyle Scheele has been called “the patron saint of crazy ideas”. Whether he’s having a Viking funeral for the regrets of 21,000 people, hosting the world’s first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes.

Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, UpWorthy, Goalcast, and more. His videos have been viewed over 250 million times, and he has spoken to hundreds of thousands of audience members across the United States. More than anything, Kyle hopes that his story can inspire others to chase their own crazy ideas and become the people they were meant to be.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Get more (and better) ideas out of themselves and their team by using the practical tips from the presentation*
- *Identify the 5 things that every idea needs*
- *Understand how to avoid common idea-killers in an organization*
- *Recognize the role that constraints play in the ideation process*

**COFFEE BREAK**



**9:45am–10:45am**



**EDUCATIONAL SESSION**

***BRIDGING POLICY TO PRACTICE: NAVIGATING THE 340B PROGRAM'S LANDSCAPE AND EMBRACING OPPORTUNITIES***

**MODERATOR: AMIR EMAMIFAR, PHARMD, MBA**

Amir Emamifar’s career spans more than 30 years as a clinical pharmacist, academician, health system clinical pharmacy coordinator, director of pharmacy, health system vice president/chief pharmacy officer and global health executive. He has a strong collaborative leadership style and is a metric driven executive who measures performance based on achievement of deliverables. Dr. Emamifar was the Vice President and Chief Pharmacy Officer at Temple University Healthcare System and has an appointment as Distinguished Clinical Scholar in Pharmacy at Temple University College of Pharmacy. He is currently a healthcare consultant.

Dr. Emamifar has been responsible for pharmacy services in several health care organizations and two large academic medical centers. His experience includes inpatient services, clinical services, cancer care, clinical trials and investigational drug services, health system IT, supply chain, prescription benefit management, retail, and infusion pharmacies.

**PANELIST: PATTI HAWKINS, PHARMD**

Patti Hawkins, Pharm. D. received her Bachelor’s and Doctor of Pharmacy degree from the University of Mississippi. She has over 30 years of experience in health system pharmacy with a focus in ambulatory pharmacy business development, reimbursement, and strategic business operations. She is currently the system director for ambulatory pharmacy services including infusion services, home infusion, and specialty & retail pharmacy and manages the 340B program at North Mississippi Health Services. Her areas of interest and expertise include health system reimbursement, payer contracting, prescription benefits management & medical specialty practices. Patti is also currently serving as Interim Administrator for Oncology Services and serves on the clinical faculty at the Union University School of Pharmacy, and has held various leadership roles in several professional organizations.

**PANELIST: CHRISTOPHER A HATWIG, MS, RPH, FASHP**

Chris Hatwig is president of Apexus, the nation’s leader in the advancement of ambulatory pharmacy solutions and the support of compliant 340B programs, since 2004. Apexus is best known for its role as Health Resources and Services Administration’s contracted 340B Prime Vendor, serving all 340B stakeholders. Throughout his career, Chris has been committed to developing and implementing solutions to improve efficient access to affordable medications between 340B stakeholders and the patients they support.

Before joining Apexus, Chris was the director of Ambulatory Pharmacy Services and Value Analysis Programs at Parkland Health & Hospital System in Dallas, where he practiced for 13 years, managing one of the nation’s largest and most progressive safety net ambulatory pharmacy programs. Mr. Hatwig received his bachelor’s degree in pharmacy from the University of Arkansas. He completed residencies in hospital pharmacy and hospital pharmacy administration at the University of Wisconsin, culminating in an MS in hospital pharmacy.



**PANELIST: LISA SCHOLZ, PHARMD, MBA, FACHE**

Lisa Scholz joined AmerisourceBergen as Vice President of 340B Enterprise Strategy in June 2023. With her vast knowledge of the pharmacy and the 340B industry she leads AmerisourceBergen’s growth and development as they continue to bring value to their customers and lead the pharmaceutical distribution industry united in their responsibility to create healthier futures.

Lisa was Senior Vice President, Industry Relations at Sentry Data Systems, now The Craneware Group, a software company focused on revenue intelligence and 340B compliance solutions and services. Her roles spanned account management, customer experience, training, implementation, industry relations, communication, and government relations.

Her experience also includes being the Chief Operating Officer and Senior Vice President at 340B Health, the leading trade association for 340B hospitals. During her tenure, she expanded the association’s membership, grew double-digit revenue, guided strategy, and helped influence legislative and regulatory policy to affect program change and be a voice for 340B.

Lisa is a passionate and collaborative Health System thought leader with a career path that started in retail pharmacy and transitioned to Health System pharmacy operations, which led her to the Federal Government. She garnered her 340B operational experience and used that to bridge policy with technology.

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**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Identify the key legislative, judicial and administrative challenges of the 340B Program*
- *Discuss health-system leading practices resulting from recent 340B policy updates impacting access, reimbursement, and eligibility*
- *Discuss the solutions and technology capabilities utilized by covered entities to monitor 340B program performance*



**11:00am–12:00pm**



**EDUCATIONAL SESSION**

***DSCSA FULL IMPLEMENTATION MASTER CLASS***  
**DWIGHT DE VERA**

Dwight de Vera is the Vice President of Healthcare Strategy at Inmar Intelligence. Previously, Dwight was the founder and CEO of RxTransparent which was acquired by Inmar in 2020. He obtained his Bachelor of Science degree in Supply Chain and Information Systems from the Pennsylvania State University.

Dwight is recognized as an expert in healthcare analytics and drug supply chain. He is the recipient of many healthcare and technology industry awards and his work has been featured in several industry publications. Dwight is frequently asked to represent the drug dispensing community at regulatory meetings and industry events specially focused on drug data standards and the Drug Supply Chain Security Act or DSCSA.

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**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *What does the Stabilization Period mean for the industry?*
- *Describe the overall state of industry readiness*
- *Discuss official implementation requirements for dispensers*
- *Identify necessary operational changes for your facility*
- *Analyze FDA and state boards' implementation plans*
- *How to tackle special challenges (i.e., drop shipment, 340B, emergency responders and dispenser borrow and trading)*

**11:45am–1:00pm**

**LUNCH (ALL ATTENDEES)**

**1:30pm–3:30pm**



The Pharmacy Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

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**4:00pm–5:00pm**



**EDUCATIONAL SESSION**

***THE ABC&D'S OF REIMBURSEMENT: MEDICARE PART B***  
**CAROLYN LIPTAK, MBA, RPH**

Carolyn Liptak, MBA, RPh brings more than 30 years of experience in the healthcare industry and currently serves as the Pharmacy Executive Director for Regulatory, Compliance & Financial Performance on the Vizient Center for Pharmacy Practice Excellence team. She has provided directorial leadership for inpatient, outpatient, retail and specialty pharmacy operations and clinical strategy. Her areas of expertise include regulatory compliance, revenue integrity, sterile compounding, and controlled substance diversion surveillance. She currently is a member of the Pharmacy Advisory Council at The Joint Commission.

Prior to joining Vizient, Carolyn served in leadership roles at Texas Children’s Hospital and Memorial Hermann Health System in Houston as well as The Medical Center of Aurora and the University of Colorado Hemophilia & Thrombosis Center in Denver. Carolyn received a Bachelor of Science degree from the University of Louisiana at Monroe School of Pharmacy and a master’s degree in Business Administration from the University of Houston Clear Lake. She is based remotely in Denver, Colorado.

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**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *To discuss reimbursement from Centers for Medicare and Medicaid Services for medications covered under Medicare Part B*
- *Identify ways to stay informed of new and changing status indicators and payment limits*
- *Recall the purpose of payment modifiers in the Outpatient Prospective Payment System (OPPS) and the requirements for compliance*



# DC & DINNER & ENTERTAINMENT

**6:00PM-9:00PM**

**ADVENTURE AWAITS: CLIMB, SLIDE, AND GET LOST AT THE SERIOUSLY FUN AND DELIBERATELY UNUSUAL CITY MUSEUM!**

Housed in the former International Shoe Company in Downtown St. Louis, the City Museum is filled with floors of **CONSTANTLY EVOLVING** installations, attractions, collections and much more! This **MASTERFULLY ENGINEERED** experience lets you flex your imagination as you explore this eclectic mix of fun house, surrealistic pavilion and playground. Enjoy delicious smokehouse BBQ and an open bar while networking with your colleagues throughout the caves, tunnels, in the 4-story wrought-iron slinky, 10-story spiral slide, a Rocketship or the World's Largest Pencil. Get a great city view while riding the Big Eli Ferris Wheel on the City Museum's rooftop - and don't forget the DJ and plenty of dancing. Dress to play and prepare yourself for some serious fun!



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**7:00am–6:00pm**

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**7:00am–8:00am**

**BREAKFAST (ALL ATTENDEES)**

**8:00am–10:00am**



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**10:30am-11:30am**

**EDUCATIONAL SESSION**

**WASHINGTON UPDATE**

**JENNA STERN, JD**



As Associate Vice President of Regulatory Affairs & Public Policy, Jenna Stern supports Vizient’s government relations, monitors federal regulatory and legislative developments, and helps communicate Vizient’s positions on developments most relevant to Vizient and its members. Prior to joining Vizient, Jenna served as the Director of Health Policy for the American Pharmacists Association and as a senior associate with Avalere, a DC-based healthcare consulting firm.

Jenna received her law degree with a concentration in health law from Case Western Reserve University and is a member of the Maryland bar. She is also a graduate of Brock University where she received her bachelor of science in health sciences.

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**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Describe actions Congress and the Administration have recently taken related to the pharmaceutical supply chain and drug pricing
- Give examples of steps government agencies have taken given the May 11, 2023 end to the COVID-19 public health emergency
- Discuss anticipated federal legislative and regulatory issues that will impact pharmacists for the year ahead

**CONTACT INFORMATION**

**SUPPLIER REGISTRATION AND SPONSORSHIPS**

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