

# AGENDA



# HCP23

FALL CONFERENCE

## Hospital Technology

St. Louis, MO October 16-18, 2023

**9:00am–11:00am**

**CIO & EXECUTIVE ROUNDTABLE**

For the first time, HCP will be hosting a specific educational track built for CIOs, CTOs, CISOs, etc. This event will provide leaders from top hospitals with an opportunity to discuss issues they are facing in a small group setting with their peers from around the country. This exclusive session requires an RSVP in advance; please contact **John Romans** at **615-206-7092** or **john.romans@hthcp.com** with any questions.

**11:30am–4:00pm**

**PROVIDER REGISTRATION**

This special Provider Registration is for all Technology Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

**11:30am–7:00pm**

**SUPPLIER REGISTRATION**

**12:00pm–4:00pm**

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the convention center which are available at your convenience.

**2:00pm–2:30pm**

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**4:15pm–5:30pm**

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Technology Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**5:30pm–6:00pm**

**WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)**

**6:00pm–9:00pm**

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)**

**7:00am–6:00pm**

**REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

**BREAKFAST (ALL ATTENDEES)**

**8:00am–9:30am**

**OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)**

***BECOMING AN IDEA FACTORY: HOW TO TURN YOUR ORGANIZATION INTO AN INNOVATION MACHINE (EVEN WHEN TIMES ARE TOUGH)***

**KYLE SCHEELE**

Kyle Scheele has been called “the patron saint of crazy ideas”. Whether he’s having a Viking funeral for the regrets of 21,000 people, hosting the world’s first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes.

Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, Upworthy, Goalcast, and more. His videos have been viewed over 250 million times, and he has spoken to hundreds of thousands of audience members across the United States. More than anything, Kyle hopes that his story can inspire others to chase their own crazy ideas and become the people they were meant to be.



**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Get more (and better) ideas out of themselves and their team by using the practical tips from the presentation*
- *Identify the 5 things that every idea needs*
- *Understand how to avoid common idea-killers in an organization*
- *Recognize the role that constraints play in the ideation process*

**9:30am–9:45am**

**COFFEE BREAK**

**9:45am–10:45am**



**EDUCATIONAL SESSION**

**CO-PRESENTER: JACK BRETCHER**

Jack leads all aspects of information technology and directs the day- to- day operations at PartnerMD. A pragmatic problem-solver, Jack is adept at implementing effective strategies and technical applications to enhance processes and increase efficiencies. He has more than 20 years of diverse industry experience that spans healthcare, outsourced services both nearshore and offshore, e-commerce, software, electric utilities, banking, and manufacturing. A solutions-focused tactician adept at implementing effective strategies and technical applications to enhance processes, increase efficiency, improve customer/patient experience and drive revenue gains. He also has a proven history of successfully leading cross-functional teams to complete projects within time and budget constraints. Jack is an innovative leader with solid communication, interpersonal, and problem solving skills.

Before joining PartnerMD, Jack held senior management and consulting roles at Medley Health, Exential, TESTCo, Titan Technology Partners, Tavolo and Norstan/PRIMA.

Jack holds a BSEE in electrical engineering and science from the University of Pennsylvania. Jack lives in Richmond, Va., with his wife and has adult two children.



**CO-PRESENTER: JOSH MARGULIES**

Josh Margulies is the VP of Strategic Customer Engagements for Suki.ai. He is responsible for Suki’s key customer engagements and ensuring their success. In his role, Josh helps customers showcase their innovation journeys and experiences with their peers in the industry. Josh is also responsible for managing Suki’s user group and customer advocacy program. Josh has held many Sr. level customer facing roles at Suki including in marketing, customer relations, and is now one of the senior leaders of the Sales team. Prior to Suki, Josh was a marketing executive in the NFL and NHL, as well as leading marketing teams in the healthcare, technology and gaming industry. Josh lives in Nashville, TN with his wife Livia and 3 children, Lyla, Luca, and Madeleine.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Humanize burnout and how it can manifest itself in any health system environment from a Hospital to Concierge Medicine.*
- *Sift through the Noise - How to Avoid vapor wear and what to look for in future facing technologies*
- *Analyze Vendors vs Partners - How do you find the latter*
- *Discuss where Generative AI taking us, where is it NOT, and how to avoid some of the pitfalls that surround such a new technology.*

**11:00am–12:00pm**

**EDUCATIONAL SESSION**

**11:45am–1:00pm**

**LUNCH** (ALL ATTENDEES)

**1:30pm–3:30pm**



The Technology Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

**4:00pm–5:00pm**

**AFTERNOON KEYNOTE** (ALL ATTENDEES)



**STAYING POWER: HOW TO KEEP EMPLOYEES LONGER**  
**SHELONDA DARLING**

Workforce Retention Strategist Shelonda Darling from Magnet Culture helps organizational leaders identify what’s happening with the current employment landscape to shift manager mindsets so they can better lead and retain today’s new workforce. Her real-world, engaging approach and tactics make managers more effective in their roles.

Shelonda has discovered the power in storytelling that gives employees a sense of belonging and pride in their company through her variety of corporate roles in Training and Development, Employee Engagement, HR Communications, and Corporate Communications.

And a self-proclaimed Xillennial born in 1980 on the cusp of Gen X and Millennials, she sits in the sweet spot for bridging the generational gaps because she can speak to both the expectations of traditional managers and the evolved expectations of today’s younger workers.

Magnet Culture is a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. As workforce thought leaders and trainers, the Magnet team presents 200+ programs annually exploring today’s new workforce and sharing proven retention strategies from their book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Discover current employee turnover trends and future staffing projections
- Uncover the real reasons employees leave most organizations and ways to encourage them to stay
- Learn how to become a M.A.G.N.E.T. leader who attracts better applicants and keeps staff longer

**6:30pm–9:30pm**

**DINNER & ENTERTAINMENT** (ALL ATTENDEES)

**7:00am–12:00pm****REGISTRATION DESK OPEN**

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**6:45am–7:45am****BREAKFAST** (ALL ATTENDEES)**8:00am–10:00am**

The Technology Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

**10:30am–11:30am****EDUCATIONAL SESSION****CONTACT INFORMATION**
**SUPPLIER REGISTRATION  
AND SPONSORSHIPS  
PJ VALENTINI**

MARKET ACCOUNT MANAGER  
615-619-6022  
PJ.VALENTINI@HLTHCP.COM

**PROVIDER REGISTRATION  
JOHN ROMANS**

DIRECTOR, PROVIDER RELATIONS  
615-257-7538  
JOHN.ROMANS@HLTHCP.COM