

# AGENDA



# HCP23

FALL CONFERENCE

## Hospital O.R. & Surgical

# ReadySet

TITLE SPONSOR

St. Louis, MO October 16-18, 2023



**11:30am–4:00pm**

**Sponsored By:**

**PROVIDER REGISTRATION**

This special Provider Registration is for all O.R. & Surgical Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.



**11:30am–7:00pm**

**12:00pm–4:00pm**

**2:00pm–2:30pm**

**4:15pm–5:30pm**

**5:30pm–6:00pm**

**6:00pm–9:00pm**

**SUPPLIER REGISTRATION**

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the convention center which are available at your convenience.

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All O.R. & Surgical Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**WELCOME RECEPTION & NETWORKING EVENT (ALL ATTENDEES)**

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)**

# ReadySet

**7:00am–6:00pm**

**REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

**BREAKFAST (ALL ATTENDEES)**

**8:00am–9:30am**

**OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)**

***BECOMING AN IDEA FACTORY: HOW TO TURN YOUR ORGANIZATION INTO AN INNOVATION MACHINE (EVEN WHEN TIMES ARE TOUGH)***

**KYLE SCHEELE**

Kyle Scheele has been called “the patron saint of crazy ideas”. Whether he’s having a Viking funeral for the regrets of 21,000 people, hosting the world’s first fake marathon, or gaining a million TikTok followers in just 25 hours, Kyle is always on the lookout for crazy ideas that produce wildly outsized outcomes.

Over the last decade, his projects have been featured in outlets like Fast Company, WIRED, The Washington Post, Yahoo!, BuzzFeed, UpWorthy, Goalcast, and more. His videos have been viewed over 250 million times, and he has spoken to hundreds of thousands of audience members across the United States. More than anything, Kyle hopes that his story can inspire others to chase their own crazy ideas and become the people they were meant to be.



**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Get more (and better) ideas out of themselves and their team by using the practical tips from the presentation*
- *Identify the 5 things that every idea needs*
- *Understand how to avoid common idea-killers in an organization*
- *Recognize the role that constraints play in the ideation process*

**9:30am–9:45am**

**COFFEE BREAK**

**10:00am–12:00pm**

**reverse expo  SESSION 1**

The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique reverse expo.

# ReadySet

**11:45am–1:00pm**

**LUNCH** (ALL ATTENDEES)

**1:30pm–2:30pm**

**EDUCATIONAL SESSION**

**2:45pm–3:45pm**

**EDUCATIONAL SESSION**

**4:00pm–5:00pm**

**AFTERNOON KEYNOTE** (ALL ATTENDEES)



***STAYING POWER: HOW TO KEEP EMPLOYEES LONGER***  
**SHELONDA DARLING**

Workforce Retention Strategist Shelonda Darling from Magnet Culture helps organizational leaders identify what’s happening with the current employment landscape to shift manager mindsets so they can better lead and retain today’s new workforce. Her real-world, engaging approach and tactics make managers more effective in their roles.

Shelonda has discovered the power in storytelling that gives employees a sense of belonging and pride in their company through her variety of corporate roles in Training and Development, Employee Engagement, HR Communications, and Corporate Communications.

And a self-proclaimed Xillennial born in 1980 on the cusp of Gen X and Millennials, she sits in the sweet spot for bridging the generational gaps because she can speak to both the expectations of traditional managers and the evolved expectations of today’s younger workers.

Magnet Culture is a firm committed to reducing unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. As workforce thought leaders and trainers, the Magnet team presents 200+ programs annually exploring today’s new workforce and sharing proven retention strategies from their book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Discover current employee turnover trends and future staffing projections*
- *Uncover the real reasons employees leave most organizations and ways to encourage them to stay*
- *Learn how to become a M.A.G.N.E.T. leader who attracts better applicants and keeps staff longer*

**6:30pm–9:30pm**

**DINNER & ENTERTAINMENT** (ALL ATTENDEES)



**7:00am–12:00pm**

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**6:45am–7:45am**

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**EDUCATIONAL SESSION**

**10:00am–12:00pm**



The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

**CONTACT INFORMATION**

**SUPPLIER REGISTRATION AND SPONSORSHIPS**  
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