

AGENDA



HOSPITAL O.R. & SURGICAL



TITLE SPONSOR

MONDAY OCTOBER 14

8:00am–7:00pm

SUPPLIER REGISTRATION

11:30am–4:00pm

PROVIDER REGISTRATION

This special Provider Registration is for all Hospital O.R. & Surgical Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



11:30am–4:00pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

2:00pm–2:30pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

4:15pm–5:30pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All O.R. & Surgical Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

WELCOME RECEPTION (ALL ATTENDEES)

6:00pm–7:30pm

HOSPITALITY SUITES HOSTED BY OUR SPONSORS (PROVIDERS ONLY)

7:30pm–9:00pm

HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)

TUESDAY OCTOBER 15

7:00am–6:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

BREAKFAST (ALL ATTENDEES)

8:00am–9:30am

OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

BELONGINGNESS: ACCELERATING HIGH-TRUST, RESILIENT, AND REWARDING RELATIONSHIPS

SHASTA NELSON

Did you know that over 60% of our employees are lonely, which directly increases turnover, hurts resiliency, lowers creativity, and compromises physical and mental health?

As a go-to leading expert on relationships for over a decade, Shasta Nelson inspires her audience with the science of bonding, teaching them the 3 things that will lead to high-trust, resilient, and rewarding relationships at work and at home. Whether she's speaking at conferences or on TEDx stages, giving media interviews to outlets such as The New York Times and The Washington Post, or appearing as a guest on The Harvard Business Review podcast or The Steve Harvey Show, she is constantly teaching all of us how to create healthier and more fulfilling relationships in our lives. She has written 3 books on the subject, including her latest one *The Business of Friendship: How to Make the Most of Our Relationships Where We Spend Most of Our Time* as she helps reduce loneliness and increase wellbeing in our workplaces.

Whether she's working with your leaders, your sales teams, your remote workforce, or your customer-facing professionals, Shasta will reveal the three factors needed to cultivate all healthy relationships. In making the science immediately actionable, Shasta also motivates those she works with to establish rituals and practices that will quickly lead to resilient, high-trust, and rewarding and bonded relationships. These stronger bonds will lead to greater loyalty and retention, elevated levels of co-creation in the marketplace, a more differentiated customer experience, and increased happiness and engagement for all involved.

LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Evaluate their own personal relationships for greater health and happiness
- Boost trust and connection around you between leaders and with team members
- Take actionable steps toward more fulfilling relationships
- Increase employee retention, engagement, and collaboration





TUESDAY OCTOBER 15

9:30am–9:45am

COFFEE BREAK

10:00pm–12:00pm

reverse expo  **SESSION 1**

The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique reverse expo.

11:45am–1:00pm

LUNCH Sponsored By:



12:15pm–1:15pm

LUNCH 'N' LEARNS (BY INVITATION ONLY)

1:30pm–2:30pm

EDUCATIONAL SESSION



HIGH RELIABILITY FOUNDATIONS FOR A SAFE OR CULTURE
ADAM M. CAMPBELL, PHD

Dr. Campbell is Senior Vice President, Chief Quality and Patient Safety Officer at Erlanger Health in Chattanooga, TN. As part of the Patient Safety and Quality Team, Dr. Campbell leads efforts in quality improvement and education, safety, data analytics, patient experience and accreditation. Prior to joining Erlanger, he was Director, Clinical Improvement and Analytics at the Children’s Hospital of The King’s Daughters in Norfolk, VA, and Director of Clinical Policy and Analytics at Shriners’s Hospitals for Children. Dr. Campbell is also Associate Professor at the University of Tennessee’s College of Medicine, Chattanooga, and Adjunct Professor for the Haslam College of Business’s Physician Executive MBA (PEMBA) Program at the University of Tennessee, Knoxville. He has also served as an examiner for the Malcolm Baldrige National Quality Award.

He received his BA in Psychology from the University of Cincinnati, his MA in Experimental Psychology from East Tennessee State University, and his PhD in Cognitive and Neural Sciences from the University of South Florida. He studied at the University of Amsterdam, the Netherlands, on a post-doctoral fellowship.

LEARNING OBJECTIVES
AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Promote the five principles of high reliability in their work
- Associate high reliability with safety in the OR
- Understand the link between high reliability and Six Sigma levels of performance, and track/ create outcomes and compliance trends



TUESDAY OCTOBER 15

2:45pm–3:45pm



EDUCATIONAL SESSION

WAS IT REALLY A MIRACLE? WHAT EVERY HEALTHCARE LEADER CAN LEARN ABOUT HIGH RELIABILITY FROM CAPT. SULLY

CAPT. STEPHEN (STEVE) HARDEN

A coach, trainer, speaker, author, and entrepreneur, Steve Harden is the founder of Leaders Get Results LLC. Steve has coached over 20,000 clinical and administrative staff in 250 health care organizations around the world, helping them effectively lead initiatives to eliminate patient harm, improve quality, and drive out waste and inefficiency in their patient care processes. Prior to his work in healthcare, Steve served as an international airline Captain for FedEx, where he developed and taught the first Crew Resource Management (CRM) course for airline crews. While an active pilot, he leveraged his experience as a former US Navy TOPGUN fighter pilot to co-found Crew Training International, Inc. (CTI), the world's largest provider of teamwork and communications skills training for military flight squadrons. CTI's training programs helped produce an historic improvement in the safety of military aircraft operations.

Steve then became the founder, Chairman, and CEO of LifeWings Partners LLC, leading the adaption of CRM to healthcare in what is now known as TeamSTEEPSTM training. Currently, Steve shares his expertise in personal and organizational excellence around the world in conferences, workshops, presentations, and in group and one-on-one coaching sessions. He's authored, or co-authored, three books on patient safety, written hundreds of articles and newsletters on performance improvement and high reliability, and designed over 40 separate training programs for commercial aviation, military flight squadrons, heavy construction, military contractors, and health care.

LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- *State the relationship between standard processes and high-reliability*
- *Implement the steps to creating a culture of accountability,*
- *Describe the critical factors to transparently sharing key metrics to motivate the team*
- *List the most common reasons change initiatives fail*



TUESDAY OCTOBER 15

4:00pm–5:00pm



EDUCATIONAL SESSION

WHERE'D THE JOY GO? SEVEN WAYS TO REKINDLE THE JOY OF LEADERSHIP IN HEALTHCARE

CAPT. STEPHEN (STEVE) HARDEN

Steve is the founder of Leaders Get Results, LLC. He has personally trained, coached, and mentored over 20,000 physicians, nurses, staff, and administrators in the last 23 years. Post-COVID, Steve has seen many healthcare leaders lose the joy they once had serving others, even though the outcomes of their leadership can resonate throughout their communities and over multiple generations.

As a result, he currently specializes in helping leaders cultivate joy in their profession while increasing their effectiveness through one-on-one and small-group coaching based on scientific assessment tools. His approach is guided by experience and wisdom gained in two decades of coaching healthcare leadership teams from 250-plus healthcare organizations through their patient safety and quality improvement initiatives.

Steve's interactive presentations - where he shares what he's learned on his leadership journey - have been enjoyed by audiences at annual conferences conducted by AORN, The Joint Commission, the American College of Surgeons, the American Hospital Association, the Society for Thoracic Surgeons, AmSECT, and many state hospital associations and QIOs.

LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Describe the difference between joy and happiness
- List the attributes of a Transformational Leader
- State the 3 drivers of employee satisfaction
- Describe the Reactive Mind and its effect on communications
- Understand the purpose and power of the subconscious mind
- Employ positive affirmations
- Use a proven intervention to increase gratitude and joy

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TUESDAY OCTOBER 15

6:30pm–9:30pm
DINNER & ENTERTAINMENT



BEACHCLUB • NIGHTCLUB

**ON TUESDAY NIGHT JOIN US AT DRAI'S
FOR THE HOTTEST PARTY IN LAS VEGAS!**

Drai's Beach Club/Nightclub, on top of the Cromwell Las Vegas, is a dazzling, multi-level rooftop hotspot with unparalleled views of the Las Vegas Strip. The venue's 360-degree multi-level experience is reinventing the way guests experience Las Vegas nightlife and takes entertainment to new heights.

With open bars and delicious food, come enjoy an evening of networking while overlooking the famed Bellagio fountains and the heart of the Strip. Musical mash ups from DJ Warren Peace will entertain your senses all night long: you'll hear all your favorites from Motown to Bruno Mars. Don't miss out on HCP's hottest indoor and outdoor rooftop party experience!

Shuttles will run continuously between the Westgate Las Vegas Resort & Casino and Drai's from 6:15pm-9:30pm.



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WEDNESDAY OCTOBER 16

7:00am–12:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

BREAKFAST (ALL ATTENDEES)

8:00am–10:00am

reverse expo  **SESSION 2**

The O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique **reverseexpo**.

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