

# AGENDA



## RADIOLOGY & IMAGING



TITLE SPONSOR

### MONDAY OCTOBER 14

**8:00am–7:00pm**

#### **SUPPLIER REGISTRATION**

**11:30am–4:00pm**

#### **PROVIDER REGISTRATION**

This special Provider Registration is for all Radiology & Imaging Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

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**11:30am–4:00pm**

#### **SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

**2:00pm–2:30pm**

#### **SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**4:15pm–5:30pm**

#### **PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Radiology & Imaging Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**5:30pm–6:00pm**

#### **WELCOME RECEPTION (ALL ATTENDEES)**

**6:00pm–7:30pm**

#### **HOSPITALITY SUITES HOSTED BY OUR SPONSORS (PROVIDERS ONLY)**

**7:30pm–9:00pm**

#### **HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)**

## TUESDAY OCTOBER 15

**7:00am–6:00pm**

### **REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

### **BREAKFAST** (ALL ATTENDEES)

**8:00am–9:30am**

### **OPENING REMARKS & KEYNOTE ADDRESS** (ALL ATTENDEES)

#### ***BELONGINGNESS: ACCELERATING HIGH-TRUST, RESILIENT, AND REWARDING RELATIONSHIPS***

#### **SHASTA NELSON**

Did you know that over 60% of our employees are lonely, which directly increases turnover, hurts resiliency, lowers creativity, and compromises physical and mental health?

As a go-to leading expert on relationships for over a decade, Shasta Nelson inspires her audience with the science of bonding, teaching them the 3 things that will lead to high-trust, resilient, and rewarding relationships at work and at home. Whether she's speaking at conferences or on TEDx stages, giving media interviews to outlets such as The New York Times and The Washington Post, or appearing as a guest on The Harvard Business Review podcast or The Steve Harvey Show, she is constantly teaching all of us how to create healthier and more fulfilling relationships in our lives. She has written 3 books on the subject, including her latest one *The Business of Friendship: How to Make the Most of Our Relationships Where We Spend Most of Our Time* as she helps reduce loneliness and increase wellbeing in our workplaces.

Whether she's working with your leaders, your sales teams, your remote workforce, or your customer-facing professionals, Shasta will reveal the three factors needed to cultivate all healthy relationships. In making the science immediately actionable, Shasta also motivates those she works with to establish rituals and practices that will quickly lead to resilient, high-trust, and rewarding and bonded relationships. These stronger bonds will lead to greater loyalty and retention, elevated levels of co-creation in the marketplace, a more differentiated customer experience, and increased happiness and engagement for all involved.

#### **LEARNING OBJECTIVES**

##### **AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Evaluate their own personal relationships for greater health and happiness
- Boost trust and connection around you between leaders and with team members
- Take actionable steps toward more fulfilling relationships
- Increase employee retention, engagement, and collaboration



TITLE SPONSOR



HEALTH  
CONNECT  
PARTNERS

## TUESDAY OCTOBER 15

**9:30am–9:45am**

**COFFEE BREAK**

**9:45am–10:45am**

**EDUCATIONAL SESSION**



### **RECRUITING TECHNOLOGIST & SONOGRAPHERS IN 2024**

#### **DALE HANNEGAN**

Dale Hannegan has been in the healthcare recruitment industry for almost 30 years. He is currently the Director of Radiology & Cardiology Recruitment for RSG Health Services based out of North Texas. Prior to joining the company in 2001, Dale served as Vice President of Allied Health with Merritt Hawkins & Associates, one of the largest medical recruitment companies in the nation.

RSG Health Services specializes in working with medical imaging professionals who are seeking permanent employment throughout the United States.

Mr. Hannegan will be discussing the state of the current medical imaging job market and touching on topics such as compensation, recruitment incentives, trends, and what providers and employers say they are seeking in today's job market.

#### **LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Discuss Covid-19 and the recruiting after effect*
- *Analyze why many employers are struggling to hire clinical staff*
- *Reference wages & other incentives being offered to imaging providers*
- *Study how current economic conditions are affecting recruitment*

## TUESDAY OCTOBER 15

11:00am–12:00pm



### EDUCATIONAL SESSION

#### **TRANSFORMING RADIOLOGY WITH AI: ELEVATING WORKFLOW EFFICIENCY AND PATIENT CARE**

##### **CO-SPEAKER:**

##### **LIOR ESHEL, FOUNDER & CEO, TESTDYNAMICS**

With a robust foundation in engineering and invaluable experiences as a former Army soldier and medic, I've navigated the realms of discipline, technology, and healthcare. My entrepreneurial journey at TestDynamics is not just a professional endeavor; it's a personal mission fueled by a critical life event - my father's lung cancer misdiagnosis. This challenging period unveiled a stark reality: the inefficiency and delays in medical testing due to the overwhelming burden on radiology departments.

Motivated by this experience and recognizing the transformative potential of Artificial Intelligence, I pivoted my career towards a singular goal - integrating AI into healthcare globally. My aim? To augment healthcare efficiency, enhance patient experiences, and alleviate the workload on medical professionals. At the heart of TestDynamics lies the vision to foster a symbiotic relationship between hospitals and AI developers, creating a win-win ecosystem that benefits all stakeholders in the healthcare continuum.

##### **CO-SPEAKER:**

##### **DEVON A. KLEIN, MD, MPH, MBA, CPE**

Dr. Klein is Chairman of Radiology and Radiation Oncology, Overlook Medical Center. He also serves as the Medical Director for Atlantic Imaging Services network of ambulatory imaging centers. Dr. Klein is currently an AMG Regional Council Representative. At AMG Dr. Klein built an entirely new team of motivated subspecialized radiologists to provide clinical care at the Overlook Campus and its ambulatory network. He is nationally recognized in radiology and has served on several national committees. Currently he is serving his third term on the American Board of Radiology Ongoing Learning Assessment Committee, the American College of Radiology Commission on Human Resources, and the American College of Radiology Medicaid Network. He previously served in an executive officer of the Society of Skeletal Radiology and on several of its committees. Dr. Klein has been an invited speaker, regionally, nationally, and internationally. His most recent prior engagements have been on the topics of delivering value in healthcare and enterprise scalability.

Dr. Klein has led the charge in the application of artificial intelligence in radiology at Atlantic cutting reporting time for critical reports by 35%. He is passionate about the intersection of imaging, artificial intelligence, and public health. He launched the first AI Ambulatory Safety Net in the US. It is currently deployed at all Atlantic Ambulatory Imaging facilities. His research has shown that as a result the reporting time for incidental PE is decreased by 90%. He is currently investigating the application of radiology AI in opportunistic screening.

### LEARNING OBJECTIVES

#### AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Understand the Role of AI in Addressing Radiology Challenges
- Learn How AI Can Improve Workflow Efficiency and Reduce Diagnostic Errors
- Explore the Impact of AI on Patient Care and Operational Outcomes
- Develop Strategies for Effectively Integrating AI into Radiology Practices



TUESDAY OCTOBER 15

11:45am–1:00pm

LUNCH

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12:15pm–1:15pm

LUNCH 'N' LEARNS (BY INVITATION ONLY)

1:30pm–3:30pm



The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique reverse expo.

4:00pm–5:00pm

EDUCATIONAL SESSION



**WHERE'D THE JOY GO? SEVEN WAYS TO REKINDLE THE JOY OF LEADERSHIP IN HEALTHCARE**

**CAPT. STEPHEN (STEVE) HARDEN**

Steve is the founder of Leaders Get Results, LLC. He has personally trained, coached, and mentored over 20,000 physicians, nurses, staff, and administrators in the last 23 years. Post-COVID, Steve has seen many healthcare leaders lose the joy they once had serving others, even though the outcomes of their leadership can resonate throughout their communities and over multiple generations.

As a result, he currently specializes in helping leaders cultivate joy in their profession while increasing their effectiveness through one-on-one and small-group coaching based on scientific assessment tools. His approach is guided by experience and wisdom gained in two decades of coaching healthcare leadership teams from 250-plus healthcare organizations through their patient safety and quality improvement initiatives.

Steve's interactive presentations - where he shares what he's learned on his leadership journey - have been enjoyed by audiences at annual conferences conducted by AORN, The Joint Commission, the American College of Surgeons, the American Hospital Association, the Society for Thoracic Surgeons, AmSECT, and many state hospital associations and QIOs.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Describe the difference between joy and happiness
- List the attributes of a Transformational Leader
- State the 3 drivers of employee satisfaction
- Describe the Reactive Mind and its effect on communications
- Understand the purpose and power of the subconscious mind
- Employ positive affirmations
- Use a proven intervention to increase gratitude and joy

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TUESDAY OCTOBER 15

**6:30pm–9:30pm**  
**DINNER & ENTERTAINMENT**



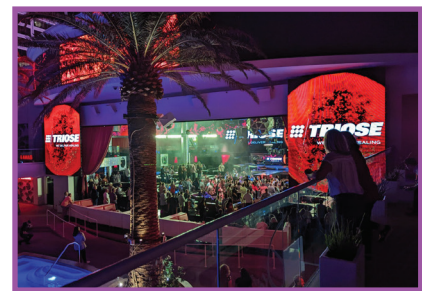
**BEACHCLUB • NIGHTCLUB**

**ON TUESDAY NIGHT JOIN US AT DRAI'S  
FOR THE HOTTEST PARTY IN LAS VEGAS!**

Drai's Beach Club/Nightclub, on top of the Cromwell Las Vegas, is a dazzling, multi-level rooftop hotspot with unparalleled views of the Las Vegas Strip. The venue's 360-degree multi-level experience is reinventing the way guests experience Las Vegas nightlife and takes entertainment to new heights.

With open bars and delicious food, come enjoy an evening of networking while overlooking the famed Bellagio fountains and the heart of the Strip. Musical mash ups from DJ Warren Peace will entertain your senses all night long: you'll hear all your favorites from Motown to Bruno Mars. Don't miss out on HCP's hottest indoor and outdoor rooftop party experience!

*Shuttles will run continuously between the Westgate Las Vegas Resort & Casino and Drai's from 6:15pm-9:30pm.*



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## WEDNESDAY OCTOBER 16

**7:00am–12:00pm**

### **REGISTRATION DESK OPEN**

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**6:45am–7:45am**

### **BREAKFAST (ALL ATTENDEES)**

**8:00am–9:30am**

### **EDUCATIONAL SESSION**

#### **TRANSFORMATIVE LEADERSHIP: CULTIVATING GROWTH AND INNOVATION**

##### **DR. SABRINA R. DEAN, DBA, MSA, BSN, R. N**

Dr. Sabrina R. Dean, DBA, MSA, BSN, R. N. is a dynamic nursing executive with a proven track record of leadership in short-term and long-term acute care healthcare settings. With over two decades of experience in nursing, Dr. Sabrina has held various roles, including staff nurse, director of quality, infection control, case management, employee health, utilization review, and operations. Her dedication to patient-centered care and ability to inspire and mentor nursing staff have been instrumental in achieving exceptional patient outcomes while fostering a positive work environment.

Throughout her career, Dr. Sabrina has demonstrated a commitment to excellence in nursing practice, quality improvement, and professional development. She holds a Doctor of Business in Administration, focused on Healthcare Administration, and is a strong advocate for evidence-based practice and continuous learning. Dr. Sabrina's strategic vision and collaborative approach have resulted in the successful implementation of quality initiatives to enhance patient safety, streamline workflows, and optimize resource utilization. Additionally, Dr. Sabrina has developed a proprietary system to improve quality known as The M.A.R.P. Method®. As a nursing executive, Dr. Sabrina is deeply invested in empowering nurses to deliver compassionate, high-quality care while also driving organizational achievement and innovation in healthcare delivery. Connect with Dr. Sabrina at [sabrina@drsabrinasheathcareconsulting.com](mailto:sabrina@drsabrinasheathcareconsulting.com).



#### **LEARNING OBJECTIVES**

##### **AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Develop and implement strategies that foster a culture of continuous learning and innovation within their teams.*
- *Identify and leverage individual strengths to build a cohesive and high-performing leadership style.*
- *Apply key principles of adaptive leadership to effectively navigate and manage organizational change.*
- *Enhance decision-making skills by integrating feedback and reflective practices into their leadership approach.*

**10:00am–12:00pm**



The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.