

# AGENDA

2024 FALL  
**HCP**  
COLUMBUS, OH  
SEPT 30 - OCT 2

## HOSPITAL PHARMACY



**BD**

TITLE SPONSOR



### MONDAY SEPTEMBER 30

**11:30am–7:00pm**

#### **SUPPLIER REGISTRATION**

**11:00am–4:00pm**

#### **PROVIDER REGISTRATION**

This special Provider Registration is for all Pharmacy Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:00am and 3:00pm.

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**11:30pm–4:00pm**

#### **SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the Convention Center, hotels and nearby which are available at your convenience.

**2:00pm–2:30pm**

#### **SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**4:15pm–5:30pm**

#### **PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Pharmacy Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**5:30pm–6:00pm**

#### **WELCOME RECEPTION (ALL ATTENDEES)**

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**6:00pm–9:00pm**

#### **HOSPITALITY SUITES HOSTED BY OUR SPONSORS (ALL ATTENDEES)**

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## TUESDAY OCTOBER 1

**7:00am–6:00pm**

### **REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

### **BREAKFAST (ALL ATTENDEES)**

**8:00am–9:30am**

### **OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)**

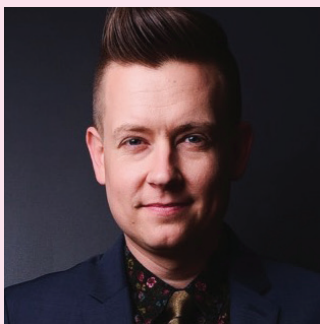
#### ***WOW-LEVEL LEADERSHIP.***

#### **HARRIS III**

Harris III (“the third”) is a top-rated speaker, award-winning illusionist and #1 bestselling author. As one of the most seasoned speakers in the world, he has performed and spoken live at over 2,000 events to more than 2 million people in all 50 states and more than 30 countries on 6 continents.

On the heels of over 20 years of experience as a creative entrepreneur, Harris is now the Founder of Istoria Collective and the Poetics Guild, creator of the storyOS™, host of a top 1% podcast in the world, and an in-demand coach and consultant to leaders of both small businesses and global brands.

He’s on a relentless mission to help leaders and entrepreneurs 10x their growth, so we can solve our current leadership crisis with wonder, curiosity and creativity. The objective is simple: So you can win, both in leadership and in life, and create a better future for yourself, your organization and our world.



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### **LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Grow more comfortable with an unprecedented pace of change*
- *Become equipped to respond to the pressures of change with curiosity and creativity*
- *Shift their mindset in moments of worry to a mindset driven by wonder*
- *Understand the single, most powerful skill for making sense of our complex realities*
- *Learn to leverage their most powerful leadership asset, both at home and at work*

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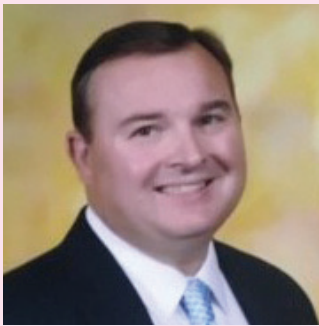
**TUESDAY OCTOBER 1**

**9:30am–9:45am**

**COFFEE BREAK**

**9:45am–10:45am**

**EDUCATIONAL SESSION**



***TRANSITIONS OF CARE TO THE HOME-SPECIALTY AND INFUSION PHARMACY MARKET OVERVIEW***

**BRIAN HARDY, RPH, MBA, - AVP AMBULATORY PHARMACY**

Brian brings over 25 years of experience in the health care industry. He has experience and knowledge in multiple retail and ambulatory pharmacy market segments and currently provides direction and support for Vizient's Pharmacy Advisory work related to ambulatory pharmacy. Brian is responsible for helping health care organizations identify opportunities for implementing or expanding ambulatory, central fill and/or home delivery and specialty pharmacy operations, including review and recommendations regarding current ambulatory pharmacy operations.

Prior to joining Vizient, Brian was with Intermountain Healthcare where he created the vision and strategy for their central fill, home delivery and specialty pharmacy initiatives. Brian also grew the home delivery/specialty pharmacy 200% to support the health system. In addition, Brian was a Director at Blue Cross Blue Shield of Michigan where he was charged with oversight of self-funded plans, including rebate and contractual pricing guarantees from the pharmacy benefit management program.

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**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Describe the current specialty and infusion pharmacy market:*
  - *Specialty and infusion pharmacy health system trends*
- *Discuss National market trends shaping specialty and infusion pharmacy*
- *Identify factors contributing to specialty and infusion pharmacy success*

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## TUESDAY OCTOBER 1

11:00am–12:00pm



### EDUCATIONAL SESSION

#### **WEIGHING IN ON A NEW ERA OF ANTI-OBESITY MEDICATIONS**

#### **RABIAH (BEA) DYS, PHARM.D.**

Rabiah (Bea) Dys, Pharm.D., serves as Senior Vice President, Clinical Services and Program Development. Bea earned two Bachelor of Science Degrees, in Biochemistry from Boston College, and in Pharmacy from the Massachusetts College of Pharmacy and Allied Health Sciences in Boston, and her Doctor of Pharmacy degree from the University of Colorado Health Sciences Center in Denver. Early in her career Bea practiced in the areas of pain and palliative care and psychiatry. In more recent years, she has been leading a team of experts in varying therapeutic areas to develop clinical and quality programs aimed at elevating pharmacy practice. She is also certified in evidence-based medicine, biostatistics and pharmacogenomics.

Bea has decades of experience in a variety of healthcare settings - inpatient, outpatient and long-term care. Her team is constantly identifying, defining, developing clinical and safety initiatives that foster and promote pharmacy practice excellence and focus on outcomes. She works with leadership teams, pharmacy specialists and field clinicians to develop programmatic strategies around stewardship program expansion (biologicals, proton pump inhibitors, antimicrobials, opioids, deprescribing etc.) medication surveillance, healthcare reform and value-based pharmacy practice initiatives. Her team collaborates with clinicians to maintain current and innovative quality information for field practitioners and supports their work on outcomes study research and publication opportunities.

In addition, Bea is the Director of a first in kind, Health Equity and Systems Thinking Fellowship and teaches and mentors pharmacy residents in evidence-based medicine research.

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Safety | Transparency | Availability | Quality

### LEARNING OBJECTIVES

AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:

- Compare anti-obesity pharmacotherapy options with a focus on GLP1 agonist and SGLT2 inhibitor classes
- Analyze demonstrated outcomes based on comparative data for efficacy and safety
- Integrate health equity and literacy patient imperatives when managing obesity and related comorbidities
- Examine practice challenges around drug shortages, compounding practices and inpatient formulary management

11:45am–1:00pm

12:15pm–1:15pm

1:30pm–3:30pm

### LUNCH

### LUNCH 'N' LEARNS (BY INVITATION ONLY)



The Pharmacy Leaders and GPO Executives host the exhibit booths in this very unique reverse expo.

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**TUESDAY OCTOBER 1**

**4:00pm–5:00pm**



**EDUCATIONAL SESSION**

***HOSPITAL AT HOME, WAVE OF THE FUTURE***

**CO-PRESENTER:**

**SUSAN MARX MASHNI, PHARM D, BCPS**

Dr. Mashni is currently the SVP and the Chief Pharmacy Officer for the Mount Sinai Health System in New York City. In this role, Sue oversees pharmacy practice across the eight Mount Sinai hospitals, the 340b program, as well as ambulatory, retail, clinic, specialty and home infusion pharmacies at Mount Sinai. In addition, Dr. Mashni oversees Mount Sinai's Pharmacogenomics program, a robust investigational drug service, Hospital at Home, a Pharmacy Technician Training Program and Mount Sinai Pharmacy-run PBM service for employees. Dr. Mashni also serves as an Associate Professor at the Icahn School of Medicine, where she is a member of the IRB and helps to oversee pharmacy involvement in investigational drug research.

Dr. Mashni is also on the advisory boards for the Long Island University College of Pharmacy as well as the University of Cincinnati College of Pharmacy and serves on the several national advisory boards, including Cencora, Premier and Epic Pharmacy Advisory Boards.

**CO-PRESENTER:**

**DR. JEFF EPSTEIN**

Dr. Jeff Epstein is a hospitalist at Mount Sinai Hospital in New York City, NY and is the Medical Director of Mount Sinai Health System's Hospital at Home and Rehab at Home programs. He completed his undergraduate studies at Princeton University before earning his medical degree from Jefferson Medical College in Philadelphia, PA. Following his residency in Internal Medicine at Mount Sinai Hospital and joined the Division of Hospital Medicine in 2021. Dr. Epstein's clinical responsibilities include rotating on the teaching service, attending-direct services and Hospital at Home. He also is an Assistant Professor at the Icahn School of Medicine, serving as a faculty mentor to Internal Medicine residents.

Mount Sinai's Hospital at Home and Rehab at Home services are on pace for nearly 1,000 combined admissions in 2024, making it one of the largest programs of its kind in the country. In his capacity as Medical Director, Dr. Epstein oversees day-to-day operations and spearheads expansion efforts of the innovative care delivery model. This includes close collaboration with many traditionally hospital-based departments, such as pharmacy and laboratory services, to ensure seamless integration of care for patients receiving hospital-level treatment in the comfort of their own home.

**LEARNING OBJECTIVES**

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- *Understand the history and goals of the Hospital at Home program*
- *Gain knowledge regarding the operationalization and optimization of a HaH program*
- *Understand the 'nuts and bolts' of medication distribution and administration in a large academic HaH program*
- *Conceptualize the coordination with other ambulatory pharmacy services including home infusion, hospice and retail pharmacy*

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# BD



HEALTH  
CONNECT  
PARTNERS



**TUESDAY OCTOBER 1**

**JOIN US AT THE**



**6:00PM-9:00PM**

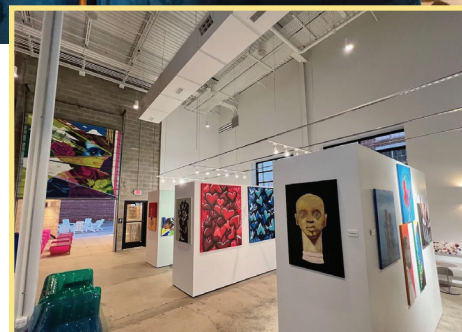


## **JOIN US FOR AN UNFORGETTABLE EVENING AT THE KEE, DOWNTOWN COLUMBUS'S NEWEST PREMIER VENUE!**

Get ready for a night filled with excitement, entertainment, and networking in the vibrant Warehouse District.

At The Kee you'll dive into a world of games like cornhole, life-size chess, ping pong, pool, and classic arcade favorites. Test your skills at the one of the virtual sports simulators, featuring golf, baseball, hockey, handball, basketball, and more. The entertainment doesn't stop there - a DJ will be dropping dance beats all night to test your skills on the dance floor and don't forget to explore the art gallery showcasing local Columbus artists. Indulge in delicious food and refreshing drinks or relax in the lounge areas for some quieter conversations, soaking in all that The Kee has to offer. Whether you're into games, art, music, networking or just having fun, there's something for everyone to enjoy in one of the nine different spaces that make up this unique place.

Don't miss out on an evening of fun, food, drinks, and entertainment at Columbus's latest hotspot! We look forward to seeing you there.



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## WEDNESDAY OCTOBER 2

**7:00am–11:00am**

### REGISTRATION DESK OPEN

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**7:00am–7:45am**

### BREAKFAST (ALL ATTENDEES)

**8:00am–10:00am**



The Pharmacy Leaders and GPO Executives host the exhibit booths in this very unique **reverse** expo.

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**10:30am–11:30am**

### EDUCATIONAL SESSION

#### **GHOST GENERICS: 505(B)(2) APPROVAL PATHWAY** **CAROLYN LIPTAK**



Carolyn Liptak, MBA, RPh brings more than 30 years of experience in the healthcare industry and currently serves as the Pharmacy Executive Director for Regulatory, Compliance & Financial Performance on the Vizient Center for Pharmacy Practice Excellence team. She has provided directorial leadership for inpatient, outpatient, retail and specialty pharmacy operations and clinical strategy. Her areas of expertise include regulatory compliance, revenue integrity, sterile compounding, and controlled substance diversion surveillance. She currently is a member of the Pharmacy Advisory Council at The Joint Commission.

Prior to joining Vizient, Carolyn served in leadership roles at Texas Children's Hospital and Memorial Hermann Health System in Houston as well as The Medical Center of Aurora and the University of Colorado Hemophilia & Thrombosis Center in Denver. Carolyn received a Bachelor of Science degree from the University of Louisiana at Monroe School of Pharmacy and a master's degree in Business Administration from the University of Houston Clear Lake. She is based remotely in Denver, Colorado.

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### LEARNING OBJECTIVES

**AFTER ATTENDING THIS PRESENTATION, ATTENDEES WILL LEARN TO:**

- Describe the 3 types of FDA new drug applications including the 505(b)(2) approval pathway.
- Identify the financial and operational challenges when dispensing 505(b)(2) approved medications.
- Apply the updated coded changes from the Centers for Medicare and Medicaid Services for billing 505(b)(2) medications.
- Recognize leading best practices for selecting appropriate billing codes and dispensing correct NDCs.