



**AGENDA AT A GLANCE**

**MONDAY OCTOBER 27**

**8:00am–7:00pm**  
**9:00am–11:00am**  
**11:30am–4:00pm**  
**2:00pm–2:30pm**  
**4:00pm–4:45pm**  
**4:45pm–5:45pm**  
**6:00pm–7:00pm**  
**7:00pm–9:00pm**

**TUESDAY OCTOBER 28**

**7:00am–6:00pm**  
**7:00am–8:00am**  
**8:00am–9:30am**  
  
**9:30am–9:45am**  
**10:00am–12:00pm**  
**11:45am–1:00pm**  
**12:15pm–1:15pm**  
**1:30pm–2:30pm**  
**2:45pm–3:45pm**  
**4:00pm–5:00pm**  
**6:00pm–9:00pm**

**WEDNESDAY OCTOBER 29**

**7:00am–12:00am**  
**6:45am–8:00am**  
**8:00am–10:00am**

**SUPPLIER REGISTRATION**  
**PROVIDER BREAKFASTS** *(By Invitation Only)*  
**PROVIDER REGISTRATION & SUPPLIER SHOWCASE**  
**SUPPLIER ORIENTATION**  
**PROVIDER ONLY NETWORKING RECEPTION**  
**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**  
**HOSPITALITY SUITES** *(Providers Only)*  
**HOSPITALITY SUITES** *(All Attendees)*

**REGISTRATION DESK OPEN**  
**BREAKFAST**  
**OPENING REMARKS & KEYNOTE ADDRESS**  
TOPIC: What If? SPEAKER: Mike Rayburn  
**COFFEE BREAK**  
**reverseexpo SESSION 1**  
**LUNCH**  
**LUNCH 'N' LEARNS** *(By Assignment)*  
**EDUCATIONAL SESSION**  
**EDUCATIONAL SESSION**  
**AFTERNOON KEYNOTE ADDRESS** TOPIC: Washington Update SPEAKER: Ken Perez  
**DINNER & ENTERTAINMENT** JOE'S LIVE

**REGISTRATION DESK OPEN**  
**BREAKFAST**  
**reverseexpo SESSION 2**