

# AGENDA



## POST-ACUTE CARE

FALL CONFERENCE

CHICAGO

OCTOBER 27-29, 2025

### MONDAY OCTOBER 27

8:00am–7:00pm

**SUPPLIER REGISTRATION**

9:00am–11:00am

**PROVIDER BREAKFASTS** *(BY INVITATION ONLY)*

11:30am–4:00pm

**PROVIDER REGISTRATION**

This special Provider Registration is for all Post-Acute Care Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



11:30am–4:00pm

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

2:00pm–2:30pm

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

4:15pm–5:30pm

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Post-Acute Care Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

**WELCOME RECEPTION**

6:00pm–7:00pm

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS** *(PROVIDERS ONLY)*

7:00pm–8:00pm

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS** *(ALL ATTENDEES)*



# POST-ACUTE CARE



## TUESDAY OCTOBER 28

**7:00am–6:00pm**

### REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

### BREAKFAST (ALL ATTENDEES)

**8:00am–9:30am**



### OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

#### WHAT IF?

#### MIKE RAYBURN

Mike Rayburn is a two-time TED Talk Presenter, an innovative entrepreneur and Hall of Fame speaker who uses world-class guitar and comedy to teach change and innovation to corporations world-wide. He has headlined Carnegie Hall, headlined in Las Vegas, and performed more than 5,000 presentations in 20 countries on five continents. Rayburn is a regular on Sirius/XM and morning radio nationwide. He has performed as guitarist with The Beach Boys and John Oates. Rayburn's keynote is called "The What IF? Keynote Experience." You will learn three simple tools for harnessing your unrealized potential, creating and leading change, and becoming a virtuoso performer. You'll hear amazing music including a solo guitar version of Bohemian Rhapsody. Oh, and you laugh a LOT! No one does what Mike Rayburn does.

### LEARNING OBJECTIVES

- Learn three powerful tools to access their unrealized potential
- Create change, rather than manage change
- Discover the opportunities they're currently missing
- Set and achieve bold, empowering goals
- Embrace their uniqueness as their competitive edge

**9:30am–9:45am**

### COFFEE BREAK

**10:00am–12:00pm**



The Post-Acute Care Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.



# POST-ACUTE CARE



## TUESDAY OCTOBER 28

**11:45am–1:00pm**

**LUNCH**

**12:15pm–1:15pm**

**LUNCH 'N' LEARNS** (BY INVITATION ONLY)

**1:30pm–2:30pm**



### EDUCATIONAL SESSION

#### **TRANSFORMING SKILLED NURSING: LEVERAGING REAL AI FOR PROACTIVE, EFFICIENT, EMPATHETIC CARE**

##### **TIM TARPEY**

Tim Tarpey brings nearly three decades of experience in technology-driven healthcare and IT services to his role as Vice President of Growth at SAIVA, which he joined in 2020. A graduate of Marquette University with a Bachelor of Science in Business, he is happy to call LTPAC home. His diverse background spans healthcare software, IT infrastructure, and financial services—forming a strong foundation for his current mission at SAIVA.

Under his leadership, SAIVA's platform leverages predictive analytics and clinical EMR monitoring to support care teams in skilled nursing facilities, optimizing staffing, reducing preventable hospitalizations, and improving resident quality of life. Tim's expertise in sales and healthcare systems has been critical in scaling SAIVA's adoption across post-acute care providers, where proactive, data-driven interventions can significantly impact patient outcomes and cost control.

### LEARNING OBJECTIVES

- Identify impactful AI and ignore the hype for much of it
- Describe use-cases to improve your operation
- Leverage existing technology for efficiency and care

**2:45pm–3:45pm**



### EDUCATIONAL SESSION

#### **AI MEETS SENIOR CARE - TOOLS, TRUTHS AND THE ROAD AHEAD**

##### **LOGAN ESSIG**

Logan Essig is the founder and president of Informed Medical, a communication and risk disclosure platform that helps skilled nursing and assisted living providers reduce litigation and improve engagement with residents and families.

With over a decade of experience as a licensed nursing home administrator, Logan led multiple facilities to 5-star ratings and became known for his hands-on leadership and operational excellence. Drawing on those experiences, he developed a technology solution designed to reduce conflict and improve outcomes in senior care. Today, he partners with providers across the country to help them do more with less through strategic software adoption. His expertise includes regulatory compliance, AI implementation, family education, and workforce support.

### LEARNING OBJECTIVES

- Differentiate between AI's role in senior care versus other industries, including how AI can supplement rather than replace human caregivers due to regulatory, emotional, and interpersonal factors.
- Evaluate currently available AI tools and emerging technologies that address real-world problems in skilled nursing and assisted living settings, including use cases that improve efficiency, communication, and documentation.
- Recognize practical steps for initiating AI implementation within their own organizations, while understanding common pitfalls and security concerns to avoid during the adoption process.



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TUESDAY OCTOBER 28

4:00pm–5:00pm

**EDUCATIONAL SESSION*****A WINDOW INTO WASHINGTON WITH A FOCUS ON HEALTHCARE*****KEN PEREZ**

Ken Perez is the President of ScriptPro, a leading provider of operational, financial, and clinical solutions for pharmacies. Previously, he served as Vice President of Healthcare Policy and Government Affairs for Omnicell, a leading provider of medication management solutions. Ken is a member of the American Society of Health-System Pharmacists Foundation board, and he has served as an “Eye on Washington” columnist for hfm, the peer-reviewed journal of the Healthcare Financial Management Association, since 2011. Ken has contributed over 200 articles, columns and commentaries to a wide range of publications, and two dozen of his columns are indexed by PubMed, a service of the National Library of Medicine and the National Institutes of Health. Ken has a MBA degree with concentrations in finance and accounting from UCLA Anderson and a BA degree in international relations with a concentration in economics from Stanford University.

**LEARNING OBJECTIVES**

- *Understand the impact of recently implemented tariffs on hospitals and health systems*
- *Analyze changes to Medicare and Medicaid reimbursement and eligibility*
- *Assess the status of the Make America Healthy Again agenda regarding medical research and HHS staffing, vaccine policy, and food system reform*



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DINNER & ENTERTAINMENT | TUESDAY OCT. 28 | 6:00PM–9:00PM

**JOE'S**  
*Live*

&



Joe's Live is a mega music venue and barbecue restaurant all under one roof. The venue hosts weekly lineups of music's biggest names, up-and-comers, local talent, DJs and more. We will be joined by one of their favorite local bands: Hello Weekend, a nonstop hit after hit premier Chicago band. From GaGa to Guns & Roses, Bruno Mars to the Beach Boys, they're like your favorite jukebox come to life. Come prepared for an evening full of wonderful BBQ & Southern comfort food, open bars, and dancing 'till late. Connected to Joe's Live is Bub City, for a quiet conversation or if your feet get too tired from the dance floor.

**Shuttles will run continuously between the Hyatt Regency and Joe's Live from 5:45pm–9:30pm.**

Sponsored By:



**LIVE MUSIC  
FEATURING**



**HELLO  
WEEKEND**

FROM GAGA  
TO GUNS N' ROSES  
BRUNO MARS TO  
THE BEACH BOYS

"NON-STOP  
HIGH ENERGY!"





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## WEDNESDAY OCTOBER 29

**7:00am–12:00pm**

### REGISTRATION DESK OPEN

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**6:45am–8:00am**

**BREAKFAST** (ALL ATTENDEES)

**8:00am–10:00am**

**reverseexpo** SESSION 2

The Post-Acute Care Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.