

AGENDA



POST-ACUTE CARE

FALL CONFERENCE

CHICAGO

OCTOBER 27-29, 2025

MONDAY OCTOBER 27

7:00am–7:00pm

SUPPLIER REGISTRATION

9:00am–11:00am

PROVIDER BREAKFASTS (BY INVITATION ONLY)

11:30am–4:00pm

PROVIDER REGISTRATION

This special Provider Registration is for all Post-Acute Care Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



11:30am–4:00pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives.

To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

2:00pm–2:30pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

4:15pm–5:30pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Post-Acute Care Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

WELCOME RECEPTION

6:00pm–8:00pm

NEW EVENT: VIP LOUNGE (PROVIDERS ONLY)

Join us for the newest and most exclusive event of the conference, custom designed to maximize networking opportunities. Come to relax, enjoy chef prepared bites and specialty drinks, while connecting with your provider colleagues in a fun and casual atmosphere. This is the ideal place to unwind at the end of the first day!

This event will replace the Hospitality Suites. Only Providers and registered Supplier attendees from companies who sponsor the VIP Lounge will be permitted into the event.

POST-ACUTE CARE



TUESDAY OCTOBER 28

7:00am–6:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

BREAKFAST (ALL ATTENDEES)

8:00am–9:30am



OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

WHAT IF?

MIKE RAYBURN

Mike Rayburn is a two-time TED Talk Presenter, an innovative entrepreneur and Hall of Fame speaker who uses world-class guitar and comedy to teach change and innovation to corporations world-wide. He has headlined Carnegie Hall, headlined in Las Vegas, and performed more than 5,000 presentations in 20 countries on five continents. Rayburn is a regular on Sirius/XM and morning radio nationwide. He has performed as guitarist with The Beach Boys and John Oates. Rayburn's keynote is called "The What IF? Keynote Experience." You will learn three simple tools for harnessing your unrealized potential, creating and leading change, and becoming a virtuoso performer. You'll hear amazing music including a solo guitar version of Bohemian Rhapsody. Oh, and you laugh a LOT! No one does what Mike Rayburn does.

LEARNING OBJECTIVES

- Learn three powerful tools to access their unrealized potential
- Create change, rather than manage change
- Discover the opportunities they're currently missing
- Set and achieve bold, empowering goals
- Embrace their uniqueness as their competitive edge

9:30am–9:45am

COFFEE BREAK

10:00am–12:00pm



The Post-Acute Care Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.

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TUESDAY OCTOBER 28

11:45am–1:00pm

LUNCH

12:15pm–1:15pm

LUNCH 'N' LEARNS (BY INVITATION ONLY)

1:30pm–2:30pm

EDUCATIONAL SESSION

TRANSFORMING SKILLED NURSING: LEVERAGING REAL AI FOR PROACTIVE, EFFICIENT, EMPATHETIC CARE

TIM TARPEY

Tim Tarpey brings nearly three decades of experience in technology-driven healthcare and IT services to his role as Vice President of Growth at SAIVA, which he joined in 2020. A graduate of Marquette University with a Bachelor of Science in Business, he is happy to call LTPAC home. His diverse background spans healthcare software, IT infrastructure, and financial services—forming a strong foundation for his current mission at SAIVA.

Under his leadership, SAIVA's platform leverages predictive analytics and clinical EMR monitoring to support care teams in skilled nursing facilities, optimizing staffing, reducing preventable hospitalizations, and improving resident quality of life. Tim's expertise in sales and healthcare systems has been critical in scaling SAIVA's adoption across post-acute care providers, where proactive, data-driven interventions can significantly impact patient outcomes and cost control.

JODY O'MARA, MSN, RN

Jody O'Mara, MSN, RN is a dedicated and experienced healthcare leader with over 25 years of service within the field. Jody began her career in orthopedic surgery but soon found her true calling in post-acute care, where she has dedicated the past 16 years. In roles such as Director of Nursing Services (DNS), Clinical Operations Consultant, and Chief Nursing Officer, she strengthened her commitment to improving clinical outcomes and ensuring residents receive the highest quality of care. As her career progressed, Jody expanded her focus to driving clinical excellence across multiple facilities, refining her ability to elevate care standards while building strong, cohesive teams—key factors in her continued success.

Now, as Chief Nursing Officer at Journey, Jody applies her vast experience and passion for clinical leadership into fostering a supportive and empowering environment. With a relentless focus on excellence, Jody matches Journey's dedication to providing clinically superior care infused with integrity, empathy, and a resident-centered approach.

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LEARNING OBJECTIVES

- Identify impactful AI and ignore the hype for much of it
- Describe use-cases to improve your operation
- Leverage existing technology for efficiency and care

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TUESDAY OCTOBER 28

2:45pm–3:45pm



EDUCATIONAL SESSION

AI MEETS SENIOR CARE - TOOLS, TRUTHS AND THE ROAD AHEAD

LOGAN ESSIG

Logan Essig is the founder and president of Informed Medical, a communication and risk disclosure platform that helps skilled nursing and assisted living providers reduce litigation and improve engagement with residents and families.

With over a decade of experience as a licensed nursing home administrator, Logan led multiple facilities to 5-star ratings and became known for his hands-on leadership and operational excellence. Drawing on those experiences, he developed a technology solution designed to reduce conflict and improve outcomes in senior care. Today, he partners with providers across the country to help them do more with less through strategic software adoption. His expertise includes regulatory compliance, AI implementation, family education, and workforce support.

LEARNING OBJECTIVES

- Differentiate between AI's role in senior care versus other industries, including how AI can supplement rather than replace human caregivers due to regulatory, emotional, and interpersonal factors.
- Evaluate currently available AI tools and emerging technologies that address real-world problems in skilled nursing and assisted living settings, including use cases that improve efficiency, communication, and documentation.
- Recognize practical steps for initiating AI implementation within their own organizations, while understanding common pitfalls and security concerns to avoid during the adoption process.

4:00pm–5:00pm



Sponsored By:



We put space to work.

EDUCATIONAL SESSION

A WINDOW INTO WASHINGTON WITH A FOCUS ON HEALTHCARE

KEN PEREZ

Ken Perez is the former President of ScriptPro, a leading provider of operational, financial, and clinical solutions for pharmacies. Previously, he served as Vice President of Healthcare Policy and Government Affairs for Omnicell, a leading provider of medication management solutions. Ken is a member of the American Society of Health-System Pharmacists Foundation board, and he has served as an "Eye on Washington" columnist for hfm, the peer-reviewed journal of the Healthcare Financial Management Association, since 2011. Ken has contributed over 200 articles, columns and commentaries to a wide range of publications, and two dozen of his columns are indexed by PubMed, a service of the National Library of Medicine and the National Institutes of Health. Ken has a MBA degree with concentrations in finance and accounting from UCLA Anderson and a BA degree in international relations with a concentration in economics from Stanford University.

LEARNING OBJECTIVES

- Understand the impact of recently implemented tariffs on hospitals and health systems
- Analyze changes to Medicare and Medicaid reimbursement and eligibility
- Assess the status of the Make America Healthy Again agenda regarding medical research and HHS staffing, vaccine policy, and food system reform

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DINNER & ENTERTAINMENT | TUESDAY OCT. 28 | 6:00PM–9:00PM

JOE'S
Live

&



Joe's Live is a mega music venue and barbecue restaurant all under one roof. The venue hosts weekly lineups of music's biggest names, up-and-comers, local talent, DJs and more. We will be joined by one of their favorite local bands: Hello Weekend, a nonstop hit after hit premier Chicago band. From GaGa to Guns & Roses, Bruno Mars to the Beach Boys, they're like your favorite jukebox come to life. Come prepared for an evening full of wonderful BBQ & Southern comfort food, open bars, and dancing 'till late. Connected to Joe's Live is Bub City, for a quiet conversation or if your feet get too tired from the dance floor.

Shuttles will run continuously between the Hyatt Regency and Joe's Live from 5:45pm–9:30pm.

Sponsored By:



**LIVE MUSIC
FEATURING**



**HELLO
WEEKEND**

FROM GAGA
TO GUNS N' ROSES
BRUNO MARS TO
THE BEACH BOYS

"NON-STOP
HIGH ENERGY!"



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WEDNESDAY OCTOBER 29

7:00am–12:30pm

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6:45am–7:45am

BREAKFAST (ALL ATTENDEES)

8:00am–10:00am

reverseexpo SESSION 2

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