

AGENDA



RADIOLOGY & IMAGING

FALL CONFERENCE

CHICAGO

OCTOBER 27-29, 2025

MONDAY OCTOBER 27

7:00am–7:00pm

SUPPLIER REGISTRATION

9:00am–11:00am

PROVIDER BREAKFASTS (BY INVITATION ONLY)

11:30am–4:00pm

PROVIDER REGISTRATION

This special Provider Registration is for all Radiology & Imaging Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



11:30am–4:00pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives.

To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

2:00pm–2:30pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

4:15pm–5:30pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Radiology & Imaging Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

WELCOME RECEPTION

6:00pm–8:00pm

NEW EVENT: VIP LOUNGE (PROVIDERS ONLY)

Join us for the newest and most exclusive event of the conference, custom designed to maximize networking opportunities. Come to relax, enjoy chef prepared bites and specialty drinks, while connecting with your provider colleagues in a fun and casual atmosphere. This is the ideal place to unwind at the end of the first day!

This event will replace the Hospitality Suites. Only Providers and registered Supplier attendees from companies who sponsor the VIP Lounge will be permitted into the event.

RADIOLOGY & IMAGING



TUESDAY OCTOBER 28

7:00am–6:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

BREAKFAST (ALL ATTENDEES)

8:00am–9:30am



OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

WHAT IF?

MIKE RAYBURN

Mike Rayburn is a two-time TED Talk Presenter, an innovative entrepreneur and Hall of Fame speaker who uses world-class guitar and comedy to teach change and innovation to corporations world-wide. He has headlined Carnegie Hall, headlined in Las Vegas, and performed more than 5,000 presentations in 20 countries on five continents. Rayburn is a regular on Sirius/XM and morning radio nationwide. He has performed as guitarist with The Beach Boys and John Oates. Rayburn's keynote is called "The What IF? Keynote Experience." You will learn three simple tools for harnessing your unrealized potential, creating and leading change, and becoming a virtuoso performer. You'll hear amazing music including a solo guitar version of Bohemian Rhapsody. Oh, and you laugh a LOT! No one does what Mike Rayburn does.

LEARNING OBJECTIVES

- Learn three powerful tools to access their unrealized potential
- Create change, rather than manage change
- Discover the opportunities they're currently missing
- Set and achieve bold, empowering goals
- Embrace their uniqueness as their competitive edge

9:30am–9:45am

COFFEE BREAK

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TUESDAY OCTOBER 28

9:45am–10:45am

**EDUCATIONAL SESSION****RE-ENGINEERING MR SAFETY PROGRAMS: ALIGNING WITH 2025 CPT CODE CHANGES****COREY GINETZ, M.S., DABR, DABSNM**

Corey Ginetz is board certified by the American Board of Radiology (ABR) in Diagnostic Medical Physics as well as the American Board of Science in Nuclear Medicine (ABSNM) in Nuclear Medicine Physics & Instrumentation. He is a Chief Medical Physicist at West Physics, a leading nationwide provider of diagnostic medical physics services. West Physics provides comprehensive diagnostic medical physics services including consulting services in the areas of Radiation Safety and MR Safety.

Corey holds a Master's degree in Medical Physics from the Georgia Institute of Technology, where he also achieved his Bachelor's degree in Nuclear and Radiological Engineering. After graduating from Georgia Tech, Corey joined West Physics as a medical physicist in 2014 and has since served in a variety of technical roles for the company, primarily focusing on CT dose optimization and Radiation Safety Officer roles. Corey currently serves as the Regional Director of the Southwest Region and the Houston, TX Field Office Director for West Physics.

LEARNING OBJECTIVES

- Re-engineer your MR Safety Program to incorporate new MRI Safety CPT codes that have taken effect on January 1, 2025, and building an MR Safety team to support that program.
- Articulate why MR Safety assessments and consultation are needed in any facility providing MRI services and about the necessity of a formalized MR Safety Program.
- Identify what constitutes a good MR safety audit and how you and your staff can conduct such audits. Presenter will discuss circumstances warranting an MR safety audit and its components.
- Describe MR accidents that have occurred over the past couple of decades, reiterate major updates from the 2024 ACR Manual on MR Safety, and describe methods of preventing MR accidents.
- Craft a structured and accountable MR Safety Program that addresses modern concerns surrounding MR Imaging.

RADIOLOGY & IMAGING



TUESDAY OCTOBER 28

11:00am–12:00pm



EDUCATIONAL SESSION

THE MAKE OR BUY DECISION, IMPLEMENTING AI SOLUTIONS IN RADIOLOGY

DR. SAMIR ABBOUD

Dr. Samir Abboud is Chief and founding member of the Division of Emergency Radiology in the Department of Radiology at Northwestern Memorial Hospital. He studied physics at Virginia Polytechnic Institute and subsequently earned his medical degree and Masters of Bioengineering at the University of Maryland, where he was also a research fellow at the FDA with an emphasis on medical physics. He specialized in radiology and completed a fellowship in musculoskeletal radiology at Northwestern Memorial Hospital, after which he was recruited to create the division of Emergency Radiology in 2019.

He has published articles on topics including the physics of CT image generation, signal detection and image quality. His current focus is optimization of imaging benefit across a multi-hospital system emergency patient population, with a strong interest in the expanding role of AI in radiology.

More importantly, Dr Abboud is a loving husband and father to two young girls and, when time permits, a happy sailor on the blue waters of Lake Michigan.

LEARNING OBJECTIVES

- Identify the challenges and barriers of the current AI landscape in radiology.
- Learn strategies for building consensus, setting organizational goals, and encouraging AI uptake.
- Identify key metrics for post-implementation monitoring.

11:45am–1:00pm

LUNCH

12:15pm–1:15pm

LUNCH 'N' LEARNS (BY INVITATION ONLY)

1:30pm–3:30pm

SESSION 1

The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.

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TUESDAY OCTOBER 28

4:00pm–5:00pm



Sponsored By:



We put space to work.®

EDUCATIONAL SESSION***A WINDOW INTO WASHINGTON WITH A FOCUS ON HEALTHCARE*****KEN PEREZ**

Ken Perez is the former President of ScriptPro, a leading provider of operational, financial, and clinical solutions for pharmacies. Previously, he served as Vice President of Healthcare Policy and Government Affairs for Omnicell, a leading provider of medication management solutions. Ken is a member of the American Society of Health-System Pharmacists Foundation board, and he has served as an “Eye on Washington” columnist for hfm, the peer-reviewed journal of the Healthcare Financial Management Association, since 2011. Ken has contributed over 200 articles, columns and commentaries to a wide range of publications, and two dozen of his columns are indexed by PubMed, a service of the National Library of Medicine and the National Institutes of Health. Ken has a MBA degree with concentrations in finance and accounting from UCLA Anderson and a BA degree in international relations with a concentration in economics from Stanford University.

LEARNING OBJECTIVES

- Understand the impact of recently implemented tariffs on hospitals and health systems
- Analyze changes to Medicare and Medicaid reimbursement and eligibility
- Assess the status of the Make America Healthy Again agenda regarding medical research and HHS staffing, vaccine policy, and food system reform

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DINNER & ENTERTAINMENT | TUESDAY OCT. 28 | 6:00PM–9:00PM

JOE'S
Live



Joe's Live is a mega music venue and barbecue restaurant all under one roof. The venue hosts weekly lineups of music's biggest names, up-and-comers, local talent, DJs and more. We will be joined by one of their favorite local bands: Hello Weekend, a nonstop hit after hit premier Chicago band. From GaGa to Guns & Roses, Bruno Mars to the Beach Boys, they're like your favorite jukebox come to life. Come prepared for an evening full of wonderful BBQ & Southern comfort food, open bars, and dancing 'till late. Connected to Joe's Live is Bub City, for a quiet conversation or if your feet get too tired from the dance floor.

Shuttles will run continuously between the Hyatt Regency and Joe's Live from 5:45pm–9:30pm.

Sponsored By:



**LIVE MUSIC
FEATURING**



**HELLO
WEEKEND**

FROM GAGA
TO GUNS N' ROSES
BRUNO MARS TO
THE BEACH BOYS

"NON-STOP
HIGH ENERGY!"



RADIOLOGY & IMAGING



WEDNESDAY OCTOBER 29

7:00am–12:30pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

BREAKFAST (ALL ATTENDEES)

8:30am–9:30am

EDUCATIONAL SESSION

BREAKING DOWN SILOS: STRENGTHENING COLLABORATION BETWEEN SUPPLY CHAIN AND IMAGING TO DRIVE OPERATIONAL EXCELLENCE

CO-SPEAKER: LISA (THAKUR) RISSER, CPA, MBA, FACHE, FHFMA

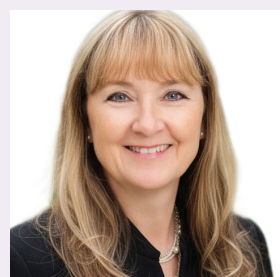
Lisa (Thakur) Risser is the Founder and Principal of Jevan Consulting, a healthcare advisory firm focused on driving operational excellence and financial performance across hospitals and health systems. With more than 30 years of executive leadership experience, Lisa has served as a hospital CFO, COO, and Senior Vice President overseeing key ancillary departments including supply chain, imaging, pharmacy, surgical services, and laboratory operations.

Lisa is known for leading transformational initiatives that reduce costs, improve efficiency, and enhance clinical alignment. Her leadership has been nationally recognized—most recently as one of the Leaders of Influence in Healthcare by the San Diego Business Journal (2025), and previously as one of the Top 10 People to Watch by the Journal of Healthcare Contracting (2018). Under her leadership, her organization earned Gartner's Top 25 Healthcare Supply Chain Departments recognition for five consecutive years (2019-2023).

CO-SPEAKER: MARCIA MORGENTHALER MSN/ED, RN, CNOR, CVAHP

Marcia Morgenthaler currently leads a high-performing team of nurses and support staff at Legacy Health, guiding system-wide value analysis efforts that align with organizational goals and enhance care across the continuum. With nearly 50 years of clinical experience—including 27 years in the OR—Marcia brings deep insight and a collaborative spirit to her work with diverse clinical teams.

She's been with Legacy Health for the past nine years and lives in the beautiful San Juan Islands with her childhood sweetheart, Jeff.



LEARNING OBJECTIVES

- Explore common operational challenges that arise between supply chain and imaging departments—and how to overcome them
- Discover real-world strategies for aligning purchasing decisions, capital planning, and vendor partnerships
- Learn how collaborative planning can improve throughput, reduce waste, and drive value in imaging services
- Understand the importance of shared metrics, joint problem-solving, and early engagement in achieving long-term success

10:00am–12:00pm



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