## **AGENDA**



**TITLE SPONSOR** 



## **SUNDAY AUGUST 3**

8:00am-7:00pm **REGISTRATION DESK OPEN** 

8:30am-10:30am **PROVIDER BREAKFASTS (BY INVITATION ONLY)** 

11:00am-12:30pm

**BUYER LOUNGE (FOR PHARMACY PURCHASING PROFESSIONALS ONLY)** 

Before our first session, stop by the VIP Buyers Lounge. Come to relax, enjoy a chef prepared light lunch, and spend time connecting with your fellow colleagues/buyers. This is definitely the place to be before you head into the first meeting of the day!







**Sponsored By:** 











## **SUNDAY AUGUST 3**

1:00pm-2:30pm



### **OPENING REMARKS & KEYNOTE ADDRESS**

# THE POWER OF STORIES: BUILDING A FOUNDATION FOR LIFE AND LEADERSHIP

#### **DAVE SPANGLER**

No stories of heroic deeds. No five step plans for more fame, more fortune, or more followers. Unplug and settle in for an authentic and uncensored conversation about real life. From timeshare to turkeys and construction to cancer Dave uses the stories of unique life and career experiences, success and failures to create an unusually personal connection with his audience and to challenge the way we view our world. The promising student destined for medical school confused family and friends at every turn with 30 years of head scratching life choices and a series of implausible adventures that tell a story of how purpose is found not in what we do but in who we are.

In Dave's words, "I am not a hero. I am not a titan of industry or a revolutionary. I have never saved a life or led an elite military organization. I love to hear the stories of people like that and there is much we can learn, but no matter how many stories I hear I find myself no closer to joining their ranks. I want to bring something more relatable and personal that will inspire you to see yourself and your world as something worthy of greatness."

After a variety of diverse careers, Dave has spent the last 14 years developing and leading the oncology management programs at Evicore Healthcare. He is a published research author and holds a technology patent for systems developed in the oncology space. He lives in Hilton Head, South Carolina with his wife of 22 years, Rion, and has two adult children, Coker and Caleb. He is an avid Do-It-Yourselfer and believes every broken thing is an opportunity for an upgrade!

LEARNING OBJECTIVES

- Focus on long term leadership over short term rewards
- Recognize that we are leading even when no one is following
- Build a leadership structure based on a simple solid foundation
- Evaluate success and failure in the context of a larger journey

3:00pm-5:00pm



**SESSION 1** 

5:00pm-8:00pm

**HOSPITALITY SUITES, HOSTED BY SPONSORS** 





### **MONDAY AUGUST 4**

7:00am-4:00pm

**REGISTRATION DESK OPEN** 

7:00am-8:00am

**BREAKFAST** 

8:00am-9:00am

#### **EDUCATION SESSION**

# FROM GOOD TO GREAT: YOUR JOURNEY TO BECOMING AN EVEN MORE VALUABLE PHARMACY BUYER WITH AI BY YOUR SIDE

**FATIMAH MUHAMMAD,** 

Director of Pharmaceutical Services & Drug Reimbursement at Saint Peter's University Hospital New Brunswick, New Jersey

Fatimah Muhammad is a highly accomplished healthcare professional with over 10 years of experience in pharmaceutical services and healthcare management. In her role as the Director of 340B Pharmaceutical Services & Drug Reimbursement at Saint Peter's University Hospital in New Brunswick, New Jersey, she has been at the forefront of expanding prescription access and optimizing healthcare for vulnerable populations. Fatimah's expertise in clinical pharmacy, 340B, public health, risk and compliance, and international business has played a pivotal role in delivering impactful healthcare solutions.

Beyond her professional achievements, Fatimah is deeply committed to addressing pressing health issues such as Black maternal mortality and the opioid crisis. She actively participates in community outreach, equitable health policy initiatives, and public health efforts to make a positive difference in people's lives. Fatimah is a member of the Opioid Task Force at Saint Peter's University Hospital, she tirelessly works towards expanding healthcare services, particularly focusing on patient accessibility and affordability of essential medications.

LEARNING OBJECTIVES

- Understand how AI can complement your current workflow without disrupting it
- Identify ways AI could make your daily tasks easier and more efficient
- See how other pharmacy buyers began their Al journey
- Discover opportunities to grow your role as technology evolves

9:30am-11:30am



**SESSION 2** 

11:30am-1:00pm

**LUNCH** 

1:00pm-2:00pm

**EDUCATION SESSION** 

2:15pm-3:15pm

**EDUCATION SESSION**