

AGENDA

HOSPITAL PHARMACY

RXBUYER CONFERENCE

MIAMI, FL AUGUST 3-4, 2025

JOIN US IN

MIAMI

TITLE SPONSOR



SUNDAY AUGUST 3

8:00am–7:00pm

REGISTRATION DESK OPEN

8:30am–10:30am

PROVIDER BREAKFASTS *(BY INVITATION ONLY)*

11:00am–12:30pm

BUYER LOUNGE *(FOR PHARMACY PURCHASING PROFESSIONALS ONLY)*

Before our first session, stop by the VIP Buyers Lounge. Come to relax, enjoy a chef prepared light lunch, and spend time connecting with your fellow colleagues/buyers. This is definitely the place to be before you head into the first meeting of the day!

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SUNDAY AUGUST 3

1:00pm–2:30pm



OPENING REMARKS & KEYNOTE ADDRESS

THE POWER OF STORIES: BUILDING A FOUNDATION FOR LIFE AND LEADERSHIP

DAVE SPANGLER

No stories of heroic deeds. No five step plans for more fame, more fortune, or more followers. Unplug and settle in for an authentic and uncensored conversation about real life. From timeshare to turkeys and construction to cancer Dave uses the stories of unique life and career experiences, success and failures to create an unusually personal connection with his audience and to challenge the way we view our world. The promising student destined for medical school confused family and friends at every turn with 30 years of head scratching life choices and a series of implausible adventures that tell a story of how purpose is found not in what we do but in who we are.

In Dave's words, "I am not a hero. I am not a titan of industry or a revolutionary. I have never saved a life or led an elite military organization. I love to hear the stories of people like that and there is much we can learn, but no matter how many stories I hear I find myself no closer to joining their ranks. I want to bring something more relatable and personal that will inspire you to see yourself and your world as something worthy of greatness."

After a variety of diverse careers, Dave has spent the last 14 years developing and leading the oncology management programs at Evicore Healthcare. He is a published research author and holds a technology patent for systems developed in the oncology space. He lives in Hilton Head, South Carolina with his wife of 22 years, Rion, and has two adult children, Coker and Caleb. He is an avid Do-It-Yourselfer and believes every broken thing is an opportunity for an upgrade!

LEARNING OBJECTIVES

- *Focus on long term leadership over short term rewards*
- *Recognize that we are leading even when no one is following*
- *Build a leadership structure based on a simple solid foundation*
- *Evaluate success and failure in the context of a larger journey*

3:00pm–5:00pm



SESSION 1

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5:00pm–8:00pm

HOSPITALITY SUITES, HOSTED BY SPONSORS

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MONDAY AUGUST 4

7:00am–4:00pm

REGISTRATION DESK OPEN

7:00am–8:00am

BREAKFAST

8:00am–9:00am



EDUCATION SESSION

FROM GOOD TO GREAT: YOUR JOURNEY TO BECOMING AN EVEN MORE VALUABLE PHARMACY BUYER WITH AI BY YOUR SIDE

FATIMAH MUHAMMAD

Fatimah Muhammad is a highly accomplished healthcare professional with over 10 years of experience in pharmaceutical services and healthcare management. In her role as the Director of 340B Pharmaceutical Services, Drug Reimbursement, Pharmacy Alternative Delivery Department & Special Pharmacy at Saint Peter's University Hospital in New Brunswick, New Jersey, she has been at the forefront of expanding prescription access and optimizing healthcare for vulnerable populations. Fatimah's expertise in clinical pharmacy, 340B, public health, risk and compliance, and international business has played a pivotal role in delivering impactful healthcare solutions.

Beyond her professional achievements, Fatimah is deeply committed to addressing pressing health issues such as Black maternal mortality and the opioid crisis. She actively participates in community outreach, equitable health policy initiatives, and public health efforts to make a positive difference in people's lives. Fatimah is a member of the Opioid Task Force at Saint Peter's University Hospital, she tirelessly works towards expanding healthcare services, particularly focusing on patient accessibility and affordability of essential medications.

LEARNING OBJECTIVES

- Understand how AI can complement your current workflow without disrupting it
- Identify ways AI could make your daily tasks easier and more efficient
- See how other pharmacy buyers began their AI journey
- Discover opportunities to grow your role as technology evolves

9:30am–11:30am



SESSION 2

Sponsored By:



11:30am–1:00pm

LUNCH

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MONDAY AUGUST 4

1:00pm–2:00pm



EDUCATION SESSION

THE RIPPLE EFFECT: ENACT LASTING CHANGE IN YOUR 340B PROGRAM THROUGH SMALL ACTS

ASHLEY MAINS ESPINOSA

Ashley Mains Espinosa, PharmD, MS, CPHIMS, FASHP is a third-generation pharmacist who serves as VP of Administration & External Affairs for DocStation, a pharmacy software partner who is in the business of getting pharmacies paid for services and activating pharmacists' provider status. Ashley has over twenty years of pharmacy experience with time spent in both rural & urban areas and retail, specialty, outpatient, & inpatient environments.

Dr. Mains Espinosa completed her PharmD at Ohio Northern University and the 2-year Health System Pharmacy Administration & Leadership residency and master's program at The University of Kansas Health System. At work Ashley has held a variety of leadership roles in informatics, operations, 340B, revenue cycle, procurement, contracting, customer account management, and HR.

Dr. Mains Espinosa promotes improvement to medication-use in healthcare through involvement in professional organizations locally and nationally. She has held national positions with ASHP, the ASHP Foundation, FIP, and the Pharmacist Services Technical Advisory Coalition (PSTAC). Regionally, she has served on committees in Ohio, Missouri, Kansas, and Colorado societies of health-system pharmacists. She currently serves as Colorado delegate to the APhA House of Delegates and legislative committee member & past board member of the Colorado Pharmacists Society.

LEARNING OBJECTIVES

- *Advocate for advancement of roles that buyers and other pharmacy personnel play in maintaining a compliant and effective 340B program*
- *Compare 340B headlines to quickly find relevant happenings and determine impact on pharmacies, hospitals, clinics, and the broader healthcare landscape*
- *Suggest improvements in their workplace to reduce risk and eliminate extra work to maintain a high performance 340B operations*

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MONDAY AUGUST 4

2:15pm–3:15pm



EDUCATION SESSION

DIVERSION: MITIGATION STRATEGIES: PREVENTIVE HEALTHCARE: APPLYING BROKEN WINDOWS POLICY PRINCIPLES FOR A SAFER HOSPITAL

BILL MATTHEWS

William J.C. Matthews is a proven leader and strategist with 24 years of experience in complex investigations, international operations, security/personnel recovery, and training with the Drug Enforcement Administration (DEA).

Throughout his DEA career—which started as a Special Agent and advanced to senior executive roles—he designed innovative programs and steered high-risk investigations. Working strategically and collaboratively, he targeted multi-tiered crime networks, notable transnational criminals, and corrupt foreign officials as well as white-collar offenders involved in the diversion of pharmaceutical controlled substances. His domestic and international efforts played an integral role in mitigating risk and protecting people, assets, and reputations.

For nearly two decades, Mr. Matthews served in investigative and leadership roles in support of the DEA's Global Special Operations Division. Operating throughout Africa, Asia, Latin America, Central America, and Europe, he and his teams spearheaded some of the Justice Department's most sensitive and significant criminal investigations and related trainings. From this critical vantage point, he shaped strategy and coordinated investigations into drug trafficking and the diversion of legally produced controlled substances, and his work ultimately led to the constructing of highly sought-after training programs.

LEARNING OBJECTIVES

- *Explain the broken windows policing theory*
- *Familiarization with hospital diversion events*
- *Identify characteristics of the broken windows theory in hospitals*
- *Discuss benchmarks for creating a culture of compliance*