

# AGENDA



## HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025



### MONDAY APRIL 14

**8:00am–7:00pm**

**SUPPLIER REGISTRATION**

**8:00am–10:00am**

**PROVIDER BREAKFASTS** (BY INVITATION ONLY)

**10:30am–11:40am**

**EXECUTIVE CONNECT MEETINGS** (BY INVITATION ONLY)

**11:30am–4:00pm**

**PROVIDER REGISTRATION**

This special Provider Registration is for all Hospital Pharmacy Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



**11:30am–4:00pm**

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

**2:00pm–2:30pm**

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **reverse** expo and how it works.

**4:15pm–5:30pm**

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Hospital Pharmacy Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**5:30pm–6:00pm**

**WELCOME RECEPTION** (ALL ATTENDEES)

Sponsored By:



**6:00pm–9:00pm**

**HOSPITALITY SUITES HOSTED BY OUR SPONSORS**

# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

## TUESDAY APRIL 15

7:00am–6:00pm

### REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

### BREAKFAST (ALL ATTENDEES)

8:00am–9:30am



### OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

#### **RELATIONAL INTELLIGENCE: ACCELERATING HIGH-TRUST, RESILIENT, AND REWARDING RELATIONSHIPS**

#### **SHASTA NELSON**

Did you know that over 60% of our employees are lonely, which directly increases turnover, hurts resiliency, lowers creativity, and compromises physical and mental health?

As a go-to leading expert on relationships for over a decade, Shasta Nelson inspires her audience with the science of bonding, teaching them the 3 things that will lead to high-trust, resilient, and rewarding relationships at work and at home. Whether she's speaking at conferences or on TEDx stages, giving media interviews to outlets such as The New York Times and The Washington Post, or appearing as a guest on The Harvard Business Review podcast or The Steve Harvey Show, she is constantly teaching all of us how to create healthier and more fulfilling relationships in our lives. She has written 3 books on the subject, including her latest one *The Business of Friendship: How to Make the Most of Our Relationships Where We Spend Most of Our Time* as she helps reduce loneliness and increase wellbeing in our workplaces.

Whether she's working with your leaders, your sales teams, your remote workforce, or your customer-facing professionals, Shasta will reveal the three factors needed to cultivate all healthy relationships. In making the science immediately actionable, Shasta also motivates those she works with to establish rituals and practices that will quickly lead to resilient, high-trust, and rewarding and bonded relationships. These stronger bonds will lead to greater loyalty and retention, elevated levels of co-creation in the marketplace, a more differentiated customer experience, and increased happiness and engagement for all involved.

Sponsored By:



### LEARNING OBJECTIVES

- Evaluate their own personal relationships for greater health and happiness
- Boost trust and connection around you between leaders and with team members
- Take actionable steps toward more fulfilling relationships
- Increase employee retention, engagement, and collaboration

9:30am–9:45am

### COFFEE BREAK

# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

## TUESDAY APRIL 15

9:45am–10:45am



### EDUCATIONAL SESSION

#### **DIVERSION - PART 1: INSPECTION & SURVEY PREPARATION "MOCK" DEA INSPECTIONS**

#### **BILL MATTHEWS**

William J.C. Matthews is a proven leader and strategist with 24 years of experience in complex investigations, international operations, security/personnel recovery, and training with the Drug Enforcement Administration (DEA). Throughout his DEA career—which started as a Special Agent and advanced to senior executive roles—he designed innovative programs and steered high-risk investigations. Working strategically and collaboratively, he targeted multi-tiered crime networks, notable transnational criminals, and corrupt foreign officials as well as white-collar offenders involved in the diversion of pharmaceutical controlled substances. His domestic and international efforts played an integral role in mitigating risk and protecting people, assets, and reputations. For nearly two decades, Mr. Matthews served in investigative and leadership roles in support of the DEA's global Special Operations Division. Operating throughout Africa, Asia, Latin America, Central America, and Europe, he and his teams spearheaded some of the Justice Department's most sensitive and significant criminal investigations and related trainings. From this critical vantage point, he shaped strategy and coordinated investigations into drug trafficking and the diversion of legally produced controlled substances, and his work ultimately led to the constructing of highly sought-after training programs.

After taking a weekend off from his career with the DEA, he has been serving as a Senior Managing Director with Guidepost Solutions. During this time, he has collaborated with former DEA Special Agents and Diversion Investigators to conduct "mock" DEA inspections at over 150 medical facilities across the country, "from sea to shining sea." These inspections are designed to better prepare facilities for potential unannounced DEA visits. Following the completion of these inspections, he prepared comprehensive reports detailing the findings and worked closely with the clients' compliance staff to develop facility-specific compliance plans, ensuring each facility is well-prepared for a no-notice DEA inspection. In addition to his professional work, he actively contributes to the field as the current Texas-based chapter president of the National Association of Drug Diversion Investigators, where he advocates for best practices in drug diversion prevention and education.

"We don't rise to the level of our expectations; we fall to the level of our training." – Archilochus

### LEARNING OBJECTIVES

- Define the scope of a routine DEA inspection;
- Explain DEA compliance as it relates to recordkeeping, reporting, security; and
- Review best practices for a DEA inspection.

11:00am–12:00pm

### EDUCATIONAL SESSION

#### **DIVERSION - PART 2: MITIGATION STRATEGIES PREVENTIVE HEALTHCARE: APPLYING BROKEN WINDOWS POLICING PRINCIPLES FOR A SAFER HOSPITAL.**

#### **BILL MATTHEWS**

- Explain the broken windows policing theory;
- Familiarization with hospital diversion events;
- Identify characteristics of the broken windows theory in hospitals; and
- Discuss benchmarks for creating a culture of compliance.

### LEARNING OBJECTIVES

11:45am–1:00pm

### LUNCH

# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

TUESDAY APRIL 15

12:15pm–1:15pm

**LUNCH 'N' LEARNS** (BY INVITATION ONLY)

1:30pm–3:30pm



The Hospital Pharmacy Leaders and GPO Executives host the exhibit booths in this very unique **reverse**expo.

Sponsored By:



4:00pm–5:00pm



**EDUCATIONAL SESSION**

***READING THE HEALTH POLICY TEA LEAVES AFTER THE 2024 ELECTION***  
**KEN PEREZ**

Ken Perez is the President of ScriptPro, a leading provider of operational, financial and clinical solutions for pharmacies. Previously, he served as Vice President of Healthcare Policy and Government Affairs for Omnicell, a leading provider of medication management solutions. Ken is a member of the American Society of Health-System Pharmacists Foundation board, and he has served as an "Eye on Washington" columnist for HFM, the peer-reviewed journal of the Healthcare Financial Management Association, since 2011. Ken has contributed over 200 articles, columns and commentaries to a wide range of publications, and two dozen of his columns are indexed by PubMed, a service of the National Library of Medicine and the National Institutes of Health. Ken has a MBA degree with concentrations in finance and accounting from UCLA Anderson and a BA degree in international relations with a concentration in economics from Stanford University.

**LEARNING OBJECTIVES**

- *An analytical framework for determining the most likely health policies under the new administration*
- *The health policies espoused by President Donald Trump and his key health-related appointees*
- *The actions taken by the new administration during its first few months*
- *The most likely health policies given the composition and leadership of the 119th Congress*



# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

DINNER & ENTERTAINMENT | TUESDAY APRIL 15 | 6:00PM-9:00PM



## GENERATIONS HALL



### **WE'RE BRINGING THE SPIRIT OF THE BIG EASY TO LIFE!**

On Tuesday night join us for an unforgettable evening filled with vibrant energy, Southern hospitality, and of course, plenty of that signature New Orleans flair at **Generations Hall**.

Originally built in the early 1820s as a sugar mill refinery, today it has been redesigned to capture the essence of old New Orleans. The night will have a delicious selection of authentic New Orleans flavors that will surely delight your taste buds and open bars. The incredible Peyton Falgoust Band will be filling the air with live music, creating a fun night of dancing and connecting.

**Shuttles will run continuously between the Hyatt Regency and Generations Hall from 5:45pm-9:30pm.**

LAISSEZ  
LES  
TEMPS ROULER

# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

## WEDNESDAY APRIL 16

**7:00am–11:00am**

### REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–7:45am**

### BREAKFAST (ALL ATTENDEES)

**8:00am–10:00am**

### reverseexpo SESSION 2

The Hospital Pharmacy Leaders and GPO Executives host the exhibit booths in this very unique reverseexpo.

Sponsored By:



**10:30am–11:30am**



### EDUCATIONAL SESSION

#### **LEVERAGING THE 340B PROGRAM AS INTENDED**

**MODERATOR: RUTH CASSIDY, B.S., PHARM.D., MBA, FACHE, FASHP**

Vice President, Chief Pharmacy Officer at Montefiore Health System

Sponsored By:



### PANELIST: CHRIS HATWIG, MS, RPH, FASHP

Chris Hatwig is president of Apexus, the nation's leader in the advancement of ambulatory pharmacy solutions and the support of compliant 340B programs, since 2004. Apexus is best known for its role as Health Resources and Services Administration's contracted 340B Prime Vendor, serving all 340B stakeholders. Throughout his career, Chris has been committed to developing and implementing solutions to improve efficient access to affordable medications between 340B stakeholders and the patients they support.

Before joining Apexus, Chris was the director of Ambulatory Pharmacy Services and Value Analysis Programs at Parkland Health & Hospital System in Dallas, where he practiced for 13 years, managing one of the nation's largest and most progressive safety net ambulatory pharmacy programs.



# HOSPITAL PHARMACY

# NEW ORLEANS

APRIL 14-16, 2025

## WEDNESDAY APRIL 16



### **PANELIST: DAVE LACKNAUTH, PHARM.D, MBA, MS, FACHE**

Dr. Lacknauth currently acts as the Executive Director of Pharmacy Services at Broward Health responsible for the strategic direction, financial and clinical outcomes, marketing and program refinement with oversight and integration of 5 acute care hospitals and 10 outpatient clinics providing access to the under insured. Dr. Lacknauth has more than 19 years of pharmacy and executive experience. Experiences include acute care, ambulatory care, accountable care modeling, managed care, 340B, retail and specialty pharmacy,

Dr. Lacknauth was appointed by ASHP/APHA as the health system pharmacist board member to the Pharmacy Technician Certification Board.



### **PANELIST: MATT WEBBER, PHARM.D., 340B ACE**

Matt Webber Pharm.D., 340B ACE is the Director of Pharmacy Business at Novant Health, where he leads the development and execution of strategies for pharmacy operations, 340B programs, and pharmacy revenue cycle. His responsibilities include overseeing financial reporting and enhancing the organization's financial health through pharmacy revenue cycle integrity and other initiatives. Matt is committed to improving healthcare access and showcasing the value of pharmacy from an economic perspective.

Throughout his career, he has focused on working with underserved communities by leveraging the 340B program, working in behavioral health, North Carolina Medicaid, Federally Qualified Health Centers, and not-for-profit health system pharmacies.



### **PANELIST: CHARLTON PARK**

Charlton Park is the chief financial officer and chief analytics officer of the University of Utah Hospitals and Clinics. Park oversees the financial planning, budgeting, general accounting, operational and capital financial planning, analytics, and revenue cycle functions. He has played an important role in the development of various integration models across several clinical programs, using financial and clinical data to increase collaboration and alignment between physician specialties and the hospital.

Charlton also played a key role in developing the organizations' Value Driven Outcomes (VDO) initiative which provides accurate, actionable cost accounting, and outcomes information at the visit level.

## LEARNING OBJECTIVES

- Analyze the latest market trends and challenges facing the 340B program, emphasizing its critical role in advancing the health system's mission and long-term success.
- Examine strategies for educating and engaging C-suite leadership in the oversight and governance of the 340B program.
- Explore case studies of successful initiatives that pass 340B savings directly onto patients and expand patient care services for underserved communities.
- Identify how health systems are adapting to and overcoming current challenges in the 340B program's evolving landscape.