

FALL CONFERENCE AGENDA



RADIOLOGY & IMAGING



OCTOBER 12-14, 2026

MONDAY OCTOBER 12

7:00am–7:00pm

SUPPLIER REGISTRATION

11:30am–4:00pm

PROVIDER REGISTRATION

This special Provider Registration is for all Radiology & Imaging Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

11:30am–4:00pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives.

To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.

2:00pm–2:30pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

4:15pm–5:30pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Radiology & Imaging Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

WELCOME RECEPTION

6:00pm–8:00pm

VIP LOUNGE & HOSPITALITY SUITES

(Providers Only and Sponsors of the VIP Lounge)

Join us for the newest and most exclusive event of the conference, custom designed to maximize networking opportunities. Come to relax, enjoy chef prepared bites and specialty drinks, while connecting with your provider colleagues in a fun and casual atmosphere. This is the ideal place to unwind at the end of the first day!

Sponsored By:



RADIOLOGY & IMAGING



TUESDAY OCTOBER 13

7:00am–6:00pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00am–8:00am

BREAKFAST (ALL ATTENDEES)

8:00am–9:30am



OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

THE BUCKET LIST LIFE - CREATE MORE EXPERIENCES, SHARE MORE STORIES, AND LIVE MORE FULFILLED

KENYON SALO

One of only five members on the Denver Broncos Thunderstorm Skydive Team, Kenyon Salo is seen each week flying into Broncos Stadium at 60+mph, ending with a soft tip-toe landing on the ten-yard line. With over 6000 skydives under his belt and travels that have taken him all around the world, he's determined to live life to the fullest and help others do the same.

Through his passions for adventure, storytelling, and connecting with people, he found a simple process to guide others on a path to what most of us crave - living a more fulfilled life. In this session, you'll receive actionable steps that will help you, both personally and professionally, to achieve anything you desire.

We hope you're as excited as we are and look forward to seeing you at the event soon!

LEARNING OBJECTIVES

- *How to Create More Experiences - Everything we do in this life is an experience. How we see the world, move about in this world and feel alive in this world. Experiences are about self. It's about creating your own experience, but also creating great experiences for others in your life, career and/or business.*
- *Encouragement to Share More Stories - Every company, organization and person has a powerful story. It's the ability to share that story with others in a way that people want to be around you, share with you in return and do business with you.*
- *Methods to Live More Fulfilled by Helping Others - Ultimately this is why we are on the planet. To help others, be of service and to make a difference. Helping others is about community.*

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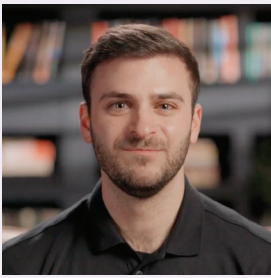
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TUESDAY OCTOBER 13

9:30am–9:45am

NETWORKING BREAK

9:45am–10:45am



EDUCATIONAL SESSION

VIRTUAL CONTRAST SUPERVISION: IMPLEMENTATION, CLINICAL OUTCOMES, AND BEST PRACTICES

DOR SHOSHAN, MD

Dor Shoshan, MD, is a board-certified diagnostic radiologist and the Founder and CEO of ContrastConnect, the nation's largest virtual contrast supervision platform. Under his leadership, ContrastConnect partners with more than 400 outpatient imaging facilities and hospital systems nationwide, supervising over one million contrast exams annually - ensuring patient safety during contrast reactions and helping facilities meet federal and state requirements for Direct Supervision of Level II diagnostic imaging. Having moved to the United States at age 10 and grown up working in his family's business, Dor brings both clinical expertise and entrepreneurial drive to building practical, scalable solutions at the intersection of medicine and technology.

Dor earned his medical degree from the University of Arizona College of Medicine - Phoenix and completed his diagnostic radiology residency at Creighton University College of Medicine - Phoenix. In 2025, he was named to the Radiology Business 40 Under 40 list in recognition of his contributions to advancing the field.



ALTON SKAGGS, MD

Alton Skaggs is Chief Medical Officer of ContrastConnect, where he leads clinical strategy, physician education, and medical protocol development for the largest nationwide provider of remote contrast supervision. He is also an emergency radiologist at the University of California, San Diego (UCSD), caring for patients at a regional Level I trauma center. A graduate of the UC Davis School of Medicine, where he was elected to the Alpha Omega Alpha Honor Medical Society, and a summa cum laude graduate of UC San Diego, Alton is passionate about medical education, contrast safety, systems improvement, and leveraging technology to improve access, quality, and efficiency in radiology practice.

In addition to his clinical practice, he serves as Radiology SmartBank Director for TrueLearn and as an advisory board member for Medality. Outside of medicine, Alton is an avid surfer and multi-instrumentalist who enjoys spending his off days writing, recording, and producing original music.

CO-SPEAKER CONTINUED ON NEXT PAGE

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TODD RUSSELL B.S., RT(R)(CT)(MR)

Todd Russell serves as the Director of Ambulatory Imaging Diagnostic Services, where he provides strategic and operational leadership across outpatient imaging operations for PeaceHealth. With a strong focus on quality, patient access, and clinical excellence, he oversees the development, optimization, and integration of Diagnostic Imaging Services to support organizational goals and enhance the overall patient experience.

Throughout his career, Mr. Russell has been recognized for his disciplined approach to operational improvement, his commitment to high-reliability performance, and his ability to build cohesive partnerships across clinical, administrative, and technical teams. He is dedicated to advancing imaging services through evidence-based practices, effective resource management, and a sustained emphasis on safety, compliance, and patient-centered care.

Mr. Russell brings a results-oriented leadership style grounded in integrity, accountability, and continuous improvement, contributing meaningfully to the advancement of Ambulatory Imaging programs amongst PeaceHealth communities in Oregon and Washington.

LEARNING OBJECTIVES

- Describe CMS requirements, HIPAA considerations, and the operational safeguards required for virtual supervision of Level II contrast-enhanced imaging.
- Identify best practices for patient selection, emergency preparedness, technology implementation, and policy development to support safe virtual monitoring.
- Interpret physician response-time metrics, clinical incident rates, and contrast reaction outcomes from a large multicenter outpatient virtual supervision program.
- Evaluate strategies for integrating virtual supervision into existing radiology practices while improving access, maintaining compliance, and supporting practice growth.

11:00am–12:00pm



EDUCATIONAL SESSION

HOW MRI SAFETY REGULATION - ALONE - CAN LEAVE YOU DANGEROUSLY EXPOSED

TOBIAS GILK, M ARCH, MRSO, MRSE

Tobias "Toby" Gilk is the most unlikely MRI safety advocate. Originally trained as an architect and began his involvement in MRI Safety twenty-plus years ago designing MRI facilities. His interest in MRI safety quickly metastasized from just the physical environment to all of MRI safety. He's twice served on the ACR's MRI Safety Committee and is a named author on their 2007, 2019, and 2020 MRI safety publications. He is a founding Board member of the ABMRS and a past chair of the organization. He holds ABMRS credentials for MRSO and MRSE. He continues to work as an architect for a company called RAD-Planning, as well as providing MRI safety and operational consulting through his own company, Gilk Radiology Consultants. Toby is also a co-author of The Technologist's MRI Safety Handbook.

LEARNING OBJECTIVES

- Recognize the ineffectiveness of existing regulation and accreditation at assuring safe MRI practices.
- Identify the standards to which your facility will be held if something goes badly.
- Develop a plan of prioritized response to strengthen MRI safety practices

11:45am–1:00pm

LUNCH

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TUESDAY OCTOBER 13

1:30pm–3:30pm

reverse expo SESSION 1

The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique Reverse Expo.

4:00pm–5:00pm



EDUCATIONAL SESSION

BEYOND THE TEXTBOOK: THE “REAL-WORLD” LEADERSHIP LESSONS THEY DON’T TEACH IN SCHOOL

JEFF WHITEHORN, MBA, LFACHE, ACC

Jeff Whitehorn is a healthcare leadership speaker, executive coach, and former 25- year hospital CEO who helps leaders strengthen culture, inspire teams, and lead with greater effectiveness in today’s demanding healthcare environment. Drawing from his experience leading hospitals, Jeff shares practical leadership lessons, real-world stories, and proven strategies that resonate with healthcare executives, physicians, and leadership teams.

Jeff spent more than two decades as a hospital CEO with HCA Healthcare, one of the nation’s largest healthcare systems. During his career he led complex healthcare organizations, developed leadership teams, and navigated the real-world challenges healthcare leaders face every day. His presentations combine relatable storytelling, humor, and actionable leadership insights that audiences can immediately apply in their organizations.

Jeff holds a Bachelor of Science degree from Lipscomb University in Nashville, Tennessee, and an MBA from the University of Alabama. He is a certified executive coach through the International Coaching Federation (ICF) and a certified facilitator through the Association for Talent Development (ATD). He is also a Lifetime Fellow of the American College of Healthcare Executives (ACHE).

After retiring from hospital leadership in 2017, Jeff founded Whitehorn Coaching & Consulting, where he now works with healthcare leaders and organizations across the country. His passion is helping leaders grow by sharing the lessons learned from decades in the CEO seat—insights that are rarely taught in classrooms but are essential for leadership success.

Jeff is the author of Leadership Treasure: 25 Bits of Gold Discovered From 25 Years as a CEO.

LEARNING OBJECTIVES

- *Anticipate the “Untaught” Obstacles: Identify the ten most common real-life leadership challenges that fall outside of traditional academic training and prepare a proactive response plan.*
- *Master the Leader’s “North Star”: Discover the #1 most important responsibility of a leader—the one task that determines the success or failure of the entire organization.*
- *Build a “Street-Smart” Toolbox: Develop a practical set of strategies and “on-the-ground” tips to maintain composure, clarity, and effectiveness when faced with unprecedented challenges.*



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JOIN US TUESDAY NIGHT FOR DINNER & ENTERTAINMENT AT

SOLEIA
LAS VEGAS

FEATURING DJ

WARREN
PEACE

6:30PM - 9:30PM

Soleia (formerly Drai's), on top of the newly rebranded Vanderpump Hotel, is a dazzling, multi-level rooftop hotspot with unparalleled views of the Las Vegas Strip. The venue's 360-degree multi-level experience is reinventing the way guests experience Las Vegas nightlife and takes entertainment to new heights.

With open bars and delicious food, come enjoy an evening of networking while overlooking the famed Bellagio fountains and the heart of the Strip. Musical mash ups from DJ Warren Peace will entertain your senses all night long: you'll hear all your favorites from Motown to Bruno Mars. Don't miss out on HCP's hottest indoor and outdoor rooftop party experience!

Shuttles will run continuously between the Westgate Las Vegas Resort & Casino and Soleia from 6:15pm-9:30pm.

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WEDNESDAY OCTOBER 14

7:00am–12:30pm

REGISTRATION DESK OPEN
Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

6:45am–7:45am

BREAKFAST (ALL ATTENDEES)

8:00am–10:00am

reverse **SESSION 2**

The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.