

# SPRING CONFERENCE AGENDA



## HOSPITAL O.R. & SURGICAL



### WEDNESDAY MAY 13

7:00am–7:00pm

#### SUPPLIER REGISTRATION

11:30am–4:00pm

#### PROVIDER REGISTRATION

This special Provider Registration is for all Hospital O.R. & Surgical Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



11:30am–4:00pm

#### SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives.

*To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.*

2:00pm–2:30pm

#### SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

4:15pm–5:30pm

#### PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Hospital O.R. & Surgical Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30pm–6:00pm

#### WELCOME RECEPTION

6:00pm–8:00pm

#### NEW EVENT: VIP LOUNGE (PROVIDERS ONLY)

Join us for the newest and most exclusive event of the conference, custom designed to maximize networking opportunities. Come to relax, enjoy chef prepared bites and specialty drinks, while connecting with your provider colleagues in a fun and casual atmosphere. This is the ideal place to unwind at the end of the first day!

**This event will replace the Hospitality Suites.** Only Providers and registered Supplier attendees from companies who sponsor the VIP Lounge will be permitted into the event.

# HOSPITAL O.R. & SURGICAL



## THURSDAY MAY 14

**7:00am–6:00pm**

### REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

### BREAKFAST (ALL ATTENDEES)

**8:00am–9:30am**

### OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

#### **GENERATIONAL CONNECTION: HOW TO MOVE MULTI-GENERATIONAL TEAMS FROM ISOLATED TO ALL IN**

#### **RYAN JENKINS**

Ryan Jenkins is a Wall Street Journal bestselling leadership author on the topics of team connection, generational differences, and the future of work. Ryan's thought leadership has been featured in Forbes, Fast Company, Fortune, and CNBC.

For over a decade as a keynote speaker and consultant, he has helped hundreds of the world's leading organizations like Salesforce, Coca-Cola, Delta Air Lines, State Farm, and John Deere.

He is also the owner of Rivet, the AI-powered connection tool trusted by Netflix, Walmart, and PepsiCo to strengthen their teams and engage their audiences.

Today, Ryan is on a mission to help leaders and organizations Be Connectable™—unlocking the essential trait to move teams from isolated to all in.

Ryan lives in Atlanta, GA with his wife, three children, and a yellow Labrador.



### LEARNING OBJECTIVES

- *The latest science on connection and why it matters now more than ever*
- *Perspectives of each generation's varying views of work, leadership, and communication*
- *Proven tools to build trust, empathy, and collaboration across generations*
- *Real-world examples of companies creating strong intergenerational cultures*
- *Understanding of The Team Connection Model™ to create highly connected, future-ready, and all-in multi-generational teams*

**9:30am–9:45am**

### NETWORKING BREAK

# HOSPITAL O.R. & SURGICAL



THURSDAY MAY 14

10:00am–12:00pm

reverse expo **SESSION 1**

The Hospital O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique Reverse Expo.

11:45am–1:00pm

**LUNCH**

12:15pm–1:15pm

**LUNCH 'N' LEARNS** (BY INVITATION ONLY)

1:30pm–2:30pm



**EDUCATIONAL SESSION**

**WHAT'S NEXT IN AMBIENT: SMART HOSPITALS**

**ANDREW GOSTINE MD, MBA**

Andrew Gostine, MD, MBA is an accomplished healthcare professional passionate about reducing friction in patient care. His journey began as a critical care anesthesiologist, where he gained valuable insights into the evolving needs of practicing clinicians throughout the healthcare continuum.

After a hiatus from medicine leading healthcare investments at a venture capital firm, he founded Artisight to address his frustrations over the inefficiency with which medicine is delivered.

Over time, Artisight, backed by NVIDIA and the nation's top hospitals, has developed into the leading enterprise grade computer vision, NLP, and IOT vendor for healthcare.

**LEARNING OBJECTIVES**

- Understand the functions and benefits of a smart hospital
- Evaluate smart hospital infrastructure and capabilities
- Review actionable data to assist clinicians

# HOSPITAL O.R. & SURGICAL



THURSDAY MAY 14

2:45pm–3:45pm



## EDUCATIONAL SESSION

### **BEYOND COMPLIANCE: STRATEGIES FOR PERI-OP EXCELLENCE AND ACCREDITATION SUCCESS WITH JC ACCREDITATION 360**

#### **CO-SPEAKER: JENNIFER REIS, MSM-HCA, HACP-CMS**

Jennifer Reis leads enterprise-wide initiatives that ensure sustained compliance with regulatory and accreditation standards while driving strategic, system-level improvement. She brings deep expertise in CMS, The Joint Commission, and state regulatory frameworks, with a focus on continuous readiness, operational resilience, and sustainable compliance integration across large, complex health systems.

When The Joint Commission introduced Accreditation 360, Jennifer identified the updated Survey Process Guide as a strategic opportunity rather than a compliance risk. She spearheaded an innovative, collaborative approach—partnering closely with surgical leadership, nursing, physicians, and interprofessional staff—to redesign workflows, streamline documentation, and embed survey expectations into daily practice. This approach strengthened tracer performance, improved staff confidence, and enhanced readiness outcomes while reducing operational burden.

Jennifer is widely recognized for her ability to translate regulatory standards into practical, actionable processes that meaningfully support patient care. She is known for building strong partnerships with both clinical and non-clinical teams, including nursing, medical staff, quality and safety, facilities, risk, legal, public safety, and executive leadership. Her leadership style emphasizes transparency, shared accountability, and trust—ensuring regulatory readiness is viewed as a collective enterprise responsibility, not a siloed function.

She has also spearheaded and innovated programmatic standards for regulatory readiness, designing scalable frameworks that support consistent implementation across departments while allowing flexibility for local operations. These efforts have strengthened culture, improved engagement, and driven sustained improvements rather than episodic compliance.

In recognition of her collaborative leadership and unwavering commitment to nursing partnership and patient safety, Jennifer was honored with the Nemours Children’s Health “Friend of Nursing” Award in 2024—a reflection of her impact beyond regulatory outcomes and into workforce engagement and clinical excellence.

#### **CO-SPEAKER: CHERYL MAGUIRE, MSN, RN, HACP-CMS**

Cheryl Maguire is an experienced regulatory and accreditation leader with a career spanning critical care nursing, hospital operations, and state-level healthcare survey work. She previously served as a Medical Intensive Care Registered Nurse and Nurse Manager at a major academic health system in Philadelphia, and later as a surveyor for the Pennsylvania Department of Health’s Division of Acute and Ambulatory Care, evaluating hospitals and ambulatory surgery centers for compliance with state and CMS requirements.

Cheryl has supported several high-impact initiatives, including the development of a new intensive care unit, hospital pavilion, and ambulatory surgery center. In her current role at Nemours Children’s Hospital, she partners with clinical leaders, Life Safety & Facilities teams, and construction personnel to ensure continuous readiness and alignment with Joint Commission and CMS standards. She provides clear, actionable guidance to help teams implement best practices and sustain survey readiness.



## LEARNING OBJECTIVES

- Gain understanding of the Joint Commission Accreditation 360 Changes
- Learn to navigate the Joint Commission Survey Activity Guide more effectively
- Learn to apply strategies to evaluate compliance with Joint Commission requirements
- Improve ability to incorporate National Performance Goals into perioperative processes

# HOSPITAL O.R. & SURGICAL



**4:00pm–5:00pm**



## **EDUCATIONAL SESSION**

### **STATE OF THE UNION 2026: NATURE ABHORS A VACUUM**

#### **FORD KOLES, FOUNDER & CEO**

Ford Koles is a nationally recognized expert in health system economics and strategy—and the founder of Oboe Healthcare Insights. A trusted advisor to health care executives across the country, Ford is one of the most sought-after speakers in the industry.

Ford is renowned for his candid, engaging style, and his talent for bringing sharp clarity to complex health care issues. His work spans the full arc of reform—from coverage expansion and managed care to vertical integration, physician alignment and value-based payment models. Ford brings historical context and forward-looking strategy to each conversation, drawing on his deep industry knowledge and long-term relationships at the C-suite and board level.

Before launching Oboe, Ford served as a senior executive at the Advisory Board Company for 33 years. He was a key architect of the firm’s business model and played a central role in shaping its voice and vision.

Ford holds a BA from Kenyon College and an MA in Economics from Johns Hopkins University. He began his career in management consulting at the Hay Group and Ernst & Young.

## **LEARNING OBJECTIVES**

- *Help the audience understand the current healthcare landscape and the financial, policy, and competitive dynamics currently shaping it*
- *Gain insight into which dynamics are likely to have the greatest impact on the healthcare landscape within the next three to five years*
- *Provide strategic and tactical guidance on steps incumbent industry players can take to position themselves for future success without compromising their core competencies or priorities*

**6:00pm–9:00pm**

## **DINNER & ENTERTAINMENT**

# HOSPITAL O.R. & SURGICAL



## FRIDAY MAY 15

**7:00am–12:30pm**

### **REGISTRATION DESK OPEN**

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**6:45am–7:45am**

### **BREAKFAST (ALL ATTENDEES)**

**8:15am–9:15am**



### **EDUCATIONAL SESSION**

#### ***ANESTHESIOLOGY WORKFORCE AND FINANCIAL TRENDS SHAPING OR AND NORA PERFORMANCE***

#### **CO-SPEAKER: SUPRIYA PATEL**

#### ***CLIENT SERVICES MANAGING DIRECTOR, SURGICAL DIRECTIONS***

Supriya Patel is a Managing Director at Surgical Directions and a recognized leader in anesthesiology services strategy and perioperative performance improvement. With more than seven years of experience partnering with hospitals and health systems nationwide, she helps organizations design and implement anesthesiology service models that align with their operational goals, physician needs, and community growth strategies.

Supriya serves as a trusted advisor to health system executives and perioperative leaders, guiding anesthesiology provider partnerships, staffing and coverage optimization, contract strategy, and governance structures that support high-quality, sustainable care delivery. She is known for her ability to bring together hospital leadership, anesthesiology groups, and surgical stakeholders to build alignment and execute meaningful, lasting change.

In addition to her expertise in anesthesiology services, Supriya has extensive experience improving OR efficiency, procedural access, team culture, and physician and staff satisfaction through data-driven operational redesign and collaborative performance improvement initiatives. Her leadership style emphasizes innovation, teamwork, and strong relationships as the foundation for successful transformation.

Supriya holds a Master of Health Administration from Virginia Commonwealth University and is certified in Organizational Change Management. She is passionate about helping hospitals strengthen anesthesiology partnerships, enhance perioperative performance, and expand access to surgical care for the communities they serve.

**CO-SPEAKER CONTINUED ON NEXT PAGE**

# HOSPITAL O.R. & SURGICAL



FRIDAY MAY 15



**CO-SPEAKER: DR. JOSHUA MILLER**

**CHAIR, THE BOARD OF DIRECTORS AND PHYSICIAN MANAGING DIRECTOR, SURGICAL DIRECTIONS**

Dr. Joshua Miller brings over 30 years of clinical, operational, and executive leadership in anesthesiology and pain medicine. As Chair of the Board and Physician Managing Director at Surgical Directions, he has led more than 450 hospital and health system consulting engagements—helping clients achieve double-digit ROI through surgical services optimization, anesthesiology staffing transformation, and procedural access redesign.

Previously, Dr. Miller served as a Division Medical Officer for anesthesiology, adult critical care, and interventional pain medicine for American Anesthesiology, a \$1.4 billion division of MEDNAX. There, he integrated clinical and business aspects of the company's anesthesiology services portfolio.

Prior to that he served as Corporate Medical Director of American Anesthesiology of the Southeast where he oversaw the strategic and operational direction of one of the largest anesthesiology and pain medicine groups in the U.S., responsible for 150,000 anesthetics and 125,000 pain management procedures annually across 30+ facilities. He co-developed the Quantum Clinical Navigation System, the first anesthesiology-specific quality tracking software adopted internationally and used by the ASA's AQI registry.

Double board-certified in anesthesiology and pain medicine, Dr. Miller continues to shape national strategy around perioperative efficiency, value-based care, and anesthesia workforce sustainability.

**LEARNING OBJECTIVES**

- Describe the key workforce and market forces shaping anesthesiology services today, including provider shortages, rising locums reliance, and evolving supply-demand dynamics
- Understand the range of anesthesiology services and care team models in today's market, and explain how hospitals and groups structure financial arrangements—including subsidy calculation, coverage expectations, and shared risk models—to ensure sustainable access and performance
- Identify leading recruitment, retention, and compensation trends impacting anesthesiologists and APPs, and apply current market best practice strategies to support sustainable staffing decisions
- Recognize how anesthesiology leadership is critical to successful day-to-day OR management, including their role in block management, proactive scheduling, eliminating white space, optimizing NORA utilization, and creating special capacity for urgent and emergent cases—ultimately improving throughput, access, and overall perioperative performance

**10:00am–12:00pm**



The Hospital O.R. & Surgical Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.