

# SPRING CONFERENCE AGENDA



## RADIOLOGY & IMAGING



### WEDNESDAY MAY 13

**7:00am–7:00pm**

**SUPPLIER REGISTRATION**

**9:00am–11:00am**

**PROVIDER BREAKFASTS** (BY INVITATION ONLY)

**11:30am–4:00pm**

**PROVIDER REGISTRATION**

This special Provider Registration is for all Radiology & Imaging Leaders and GPO Executives. Relax and enjoy a light meal and networking with your peers as you register for the conference. Lunch for Providers will be served between 11:30am and 3:00pm.

Sponsored By:



**11:30am–4:00pm**

**SUPPLIER SHOWCASE**

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives.

*To maximize this experience for everyone, all Providers and only Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate. Please note that lunch is not provided for Suppliers or Showcase exhibitors. There are several restaurant outlets in the hotel which are available at your convenience.*

**2:00pm–2:30pm**

**SUPPLIER ORIENTATION**

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the **Reverse Expo** and how it works.

**4:15pm–5:30pm**

**PROVIDER ORIENTATION & SPONSOR SPOTLIGHT**

All Radiology & Imaging Leaders and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

**5:30pm–6:00pm**

**WELCOME RECEPTION**

**6:00pm–8:00pm**

**NEW EVENT: VIP LOUNGE** (PROVIDERS ONLY)

Join us for the newest and most exclusive event of the conference, custom designed to maximize networking opportunities. Come to relax, enjoy chef prepared bites and specialty drinks, while connecting with your provider colleagues in a fun and casual atmosphere. This is the ideal place to unwind at the end of the first day!

***This event will replace the Hospitality Suites. Only Providers and registered Supplier attendees from companies who sponsor the VIP Lounge will be permitted into the event.***



# RADIOLOGY & IMAGING



## THURSDAY MAY 14

**7:00am–6:00pm**

### REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**7:00am–8:00am**

### BREAKFAST (ALL ATTENDEES)

**8:00am–9:30am**



### OPENING REMARKS & KEYNOTE ADDRESS (ALL ATTENDEES)

#### **GENERATIONAL CONNECTION: HOW TO MOVE MULTI-GENERATIONAL TEAMS FROM ISOLATED TO ALL IN**

#### **RYAN JENKINS**

Ryan Jenkins is a Wall Street Journal bestselling leadership author on the topics of team connection, generational differences, and the future of work. Ryan's thought leadership has been featured in Forbes, Fast Company, Fortune, and CNBC.

For over a decade as a keynote speaker and consultant, he has helped hundreds of the world's leading organizations like Salesforce, Coca-Cola, Delta Air Lines, State Farm, and John Deer.

He is also the owner of Rivet, the AI- powered connection tool trusted by Netflix, Walmart, and PepsiCo to strengthen their teams and engage their audiences.

Today, Ryan is on a mission to help leaders and organizations Be Connectable™— unlocking the essential trait to move teams from isolated to all in.

Ryan lives in Atlanta, GA with his wife, three children, and a yellow Labrador.

### LEARNING OBJECTIVES

- The latest science on connection and why it matters now more than ever
- Perspectives of each generation's varying views of work, leadership, and communication
- Proven tools to build trust, empathy, and collaboration across generations
- Real-world examples of companies creating strong intergenerational cultures
- Understanding of The Team Connection Model™ to create highly connected, future-ready, and all-in multi-generational teams

**9:30am–9:45am**

### NETWORKING BREAK



# RADIOLOGY & IMAGING



THURSDAY MAY 14

9:45am–10:45am



## EDUCATIONAL SESSION

### IMAGING UNDER PRESSURE: HOW HEALTH SYSTEMS ARE STABILIZING RADIOLOGY SERVICES

#### CO-SPEAKER: SHANNON PETERSON

Shannon Peterson is Senior Vice President and Head of Delivery at Medicus, where she has led delivery operations since 2012. She oversees high-performing teams that align interim clinicians with roles that meet both clinical demands and organizational culture, working side by side with healthcare leaders to stabilize workforces and sustain high-quality patient care.

A recognized voice in workforce stabilization, Shannon has led thought leadership panels with organizations including the American Hospital Association, Becker's Healthcare, and the American Association for Physician Leadership. Guided by Medicus' value The One Degree is Our Difference, she brings a collaborative, results-driven approach to solving complex workforce challenges, with a focus on execution, partnership, and long-term impact.

## LEARNING OBJECTIVES

- Understand current radiology workforce trends and how shortages, rising volumes, and evolving work preferences are shaping operational demands
- Evaluate different staffing and coverage models that support both onsite requirements and remote flexibility while maintaining service reliability
- Identify strategies to stabilize coverage, including approaches to workload distribution
- Explore real-world examples from health systems that have improved access, strengthened workflow, and maintained imaging continuity despite workforce constraints and challenges
- Gain insights into effective recruitment and retention tactics that resonate in a competitive radiology market

11:00am–12:00pm



## EDUCATIONAL SESSION

### THE R.T. INTELLIGENCE IN ARTIFICIAL INTELLIGENCE

#### KENDALL C. YOUNGMAN, MSRS, RT(R)(CT)(MR)(ARRT)

Kendall Youngman is the MRI/CT Program Director and an Assistant Professor in the Medical Laboratory and Radiation Sciences Program at Arkansas State University in Jonesboro, AR. Before entering academia, Kendall worked as a CT technologist for 14 years at a regional Arkansas hospital.

Her service activities include Lambda Nu National Honor Society Executive Secretary, American Society of Radiologic Technologist (ASRT) MRI and CT curriculum committee volunteer, and Arkansas Society of Radiologic Technologist (ArSRT) Chair. Kendall has most recently had the privilege to co-author a textbook titled Rad Tech's Guide to Clinical Computed Tomography scheduled to be released in May 2026.

## LEARNING OBJECTIVES

- Review the history of Artificial Intelligence (AI) and its integration to healthcare
- Outline the steps taken to train AI models
- Familiarize oneself with the role of the technologist/therapist in AI implementation and clinical application
- Summarize current applications of AI utilized in medical imaging and radiation sciences
- Discuss ethical considerations and challenges of AI in radiology






# RADIOLOGY & IMAGING



## THURSDAY MAY 14

11:45am–1:00pm	LUNCH
12:15pm–1:15pm	LUNCH & LEARNS <i>(BY INVITATION ONLY)</i>
1:30pm–3:30pm	<div> <b>SESSION 1</b></div> <p>The Radiology &amp; Imaging Leaders and GPO Executives host the exhibit booths in this very unique <b>Reverse Expo</b>.</p>
4:00pm–5:00pm	EDUCATIONAL SESSION - TBD
LEARNING OBJECTIVES	<ul style="list-style-type: none"><li>TBD</li></ul>
6:00pm–9:00pm	DINNER & ENTERTAINMENT





# RADIOLOGY & IMAGING



## FRIDAY MAY 15

**7:00am–12:30pm**

**REGISTRATION DESK OPEN**

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

**6:45am–7:45am**

**BREAKFAST** (ALL ATTENDEES)

**8:00am–10:00am**

**reverse<sup>expo</sup> SESSION 2**

The Radiology & Imaging Leaders and GPO Executives host the exhibit booths in this very unique **Reverse Expo**.