

# BUILD MEANINGFUL CONNECTIONS AT THE ONLINE REVERSE EXPO

July 21 – 23, 2026

Engage in one-on-one meetings with influential healthcare decision-makers through our custom-designed ONLINE Reverse Expo platform. It's the next best thing to meeting in-person, offering a seamless and impactful way to foster year-round connections between providers and suppliers.



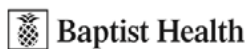
## What You'll Experience:

- **Eight 14-minute one-on-one conversations** with key decision-makers in the healthcare industry
- **Scheduling and facilitation** of your ONLINE Reverse Expo meetings are managed, allowing you to focus on building relationships.
- **Access to contact information** for the decision-makers you meet during the event.
- **A virtual experience that feels as close to in-person as possible.**

## Get your brand in front of titles like:

CEO	CNIO	VP Information Systems
CIO	CMIO	VP of Data and Analytics
CTO	SVP	Director of Clinical Informatics
CISO	EVP	Director of Information Systems

## And leading organizations like:



## Package Details:

Each package includes **8 meetings** with one representative from your company.

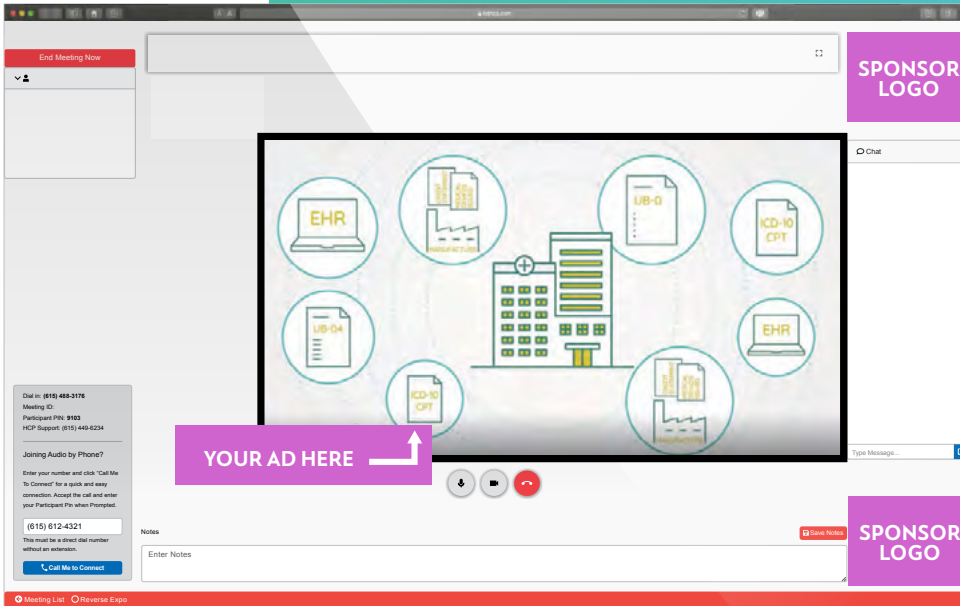
**Cost: \$5,000**

### Optional Add-Ons:

- **Additional Participant: \$500 per package** (Add a second representative to join your scheduled meetings; maximum of two participants per package).

## SPOT ADS

Maximize your visibility with **ONLINE Reverse Expo advertising** and keep your brand front and center for participating hospital and healthcare executives. Whether you want to deliver a strategic 30-second video message or showcase your logo or product with a static image, this high-frequency exposure ensures your message reaches the right audience.



### Package Details:

Cost: **\$3,000**  
(30-second advertisement)

- Dimensions:  
**1350 x 730 pixels**  
Ads will rotate between ONLINE Reverse Expo meetings, ensuring high visibility for all participating healthcare executives.

***“There are too many success stories to list.  
Of the 17 meetings, we have plans forward  
with 14 to 15 of the clients.”***

***“All connections made were engaging and valuable.”***

## Ready to Amplify Your Brand?

Contact [salesinfo@himssconference.com](mailto:salesinfo@himssconference.com) for assistance with your purchase. Don't miss this chance to connect with key decision-makers and elevate your presence at the ONLINE Reverse Expo!