

CONFERENCE AGENDA



HOSPITAL PHARMACY **RXBUYER** CONFERENCE



Orlando

AUGUST 9-10, 2026

TITLE SPONSOR



SUNDAY AUGUST 9

8:00am–7:00pm

REGISTRATION DESK OPEN

8:30am–10:30am

PROVIDER BREAKFASTS (BY INVITATION ONLY)

11:00am–12:30pm

BUYER LOUNGE (FOR PHARMACY PURCHASING PROFESSIONALS ONLY)

Before our first session, stop by the VIP Buyers Lounge. Come to relax, enjoy a chef prepared light lunch, and spend time connecting with your fellow colleagues/buyers. This is definitely the place to be before you head into the first meeting of the day!

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HOSPITAL PHARMACY
RXBUYER
CONFERENCE



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SUNDAY AUGUST 9

1:00pm–2:30pm



OPENING REMARKS & KEYNOTE ADDRESS

STATE OF THE UNION 2026: NATURE ABHORS A VACUUM
FORD KOLES, FOUNDER & CEO

Ford Koles is a nationally recognized expert in health system economics and strategy—and the founder of Oboe Healthcare Insights. A trusted advisor to health care executives across the country, Ford is one of the most sought-after speakers in the industry.

Ford is renowned for his candid, engaging style, and his talent for bringing sharp clarity to complex health care issues. His work spans the full arc of reform—from coverage expansion and managed care to vertical integration, physician alignment and value-based payment models. Ford brings historical context and forward-looking strategy to each conversation, drawing on his deep industry knowledge and long-term relationships at the C-suite and board level.

Before launching Oboe, Ford served as a senior executive at the Advisory Board Company for 33 years. He was a key architect of the firm’s business model and played a central role in shaping its voice and vision.

Ford holds a BA from Kenyon College and an MA in Economics from Johns Hopkins University. He began his career in management consulting at the Hay Group and Ernst & Young.

LEARNING OBJECTIVES

- *Help the audience understand the current healthcare landscape and the financial, policy, and competitive dynamics currently shaping it*
- *Gain insight into which dynamics are likely to have the greatest impact on the healthcare landscape within the next three to five years*
- *Provide strategic and tactical guidance on steps incumbent industry players can take to position themselves for future success without compromising their core competencies or priorities*

3:00pm–5:00pm



SESSION 1

The Leaders and GPO Executives host the exhibit booths in this very unique Reverse Expo.

5:00pm–8:00pm

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HOSPITAL PHARMACY
RXBUYER
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MONDAY AUGUST 10

7:00am–4:00pm

REGISTRATION DESK OPEN

7:00am–8:00am

BREAKFAST

8:00am–9:00am

EDUCATION SESSION

ELEVATING THE ROLE OF THE PHARMACY BUYER THROUGH KEY PERFORMANCE MEASURES AND INVENTORY OPTIMIZATION

TODD R. WHITE, PHARM.D, MBA-HM, BCSCP



Dr. White is a pharmacy executive with over 37 years of experience in Pharmacy Practice. He is a PharmD with an MBA in Healthcare Management and is a Board-Certified Sterile Compounding Pharmacist.

At Lifepoint Health, he has served as Hospital Pharmacy Director, Clinical Coordinator and Corporate Director of Medication Informatics, Regional Director of Pharmacy Operations, and currently as an Assistant Vice President of Pharmacy Operations. In his current role, he oversees pharmacy operations for 31 acute care hospitals and pharmacy automation, sterile compounding, accreditation, and regulatory compliance across the enterprise.

Currently, Dr. White resides in Lexington, KY, with his wife and younger sons. They have six children and 12 grandchildren, and enjoy spending time with their family.

LEARNING OBJECTIVES

- Describe the impact of the RX Buyer on Pharmacy Operations
- Develop best practice inventory methods to increase average inventory turns by improving physical inventory cost savings.
- Develop tools and key performance indicators to measure inventory management outcomes to promote the importance of the RX Buyer to leadership

9:30am–11:30am



SESSION 2

The Leaders and GPO Executives host the exhibit booths in this very unique Reverse Expo.

HOSPITAL PHARMACY
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MONDAY AUGUST 10

11:30am–1:00pm

LUNCH

1:00pm–2:00pm



EDUCATION SESSION

DSCSA AND THE SERIALIZED DATA STARTING LINE

DWIGHT DEVERA, ENTREPRENEUR AND SUPPLY CHAIN INNOVATOR

Dwight deVera invented the RxTransparent platform which is currently utilized by thousands of health systems and pharmacies. He currently serves as Vice President of Healthcare Intelligence at Quva and was previously the Senior Vice President and General Manager of Healthcare at Inmar Intelligence, following the successful acquisition of his company by Inmar in 2020.

With a Bachelor of Science in Supply Chain and Information Systems from The Pennsylvania State University, Dwight brings deep expertise to the healthcare technology sector. He has received numerous awards for his contributions to healthcare and technology and is frequently featured in industry publications. Dwight is a trusted voice representing the drug dispensing community at regulatory meetings and major industry events, with a particular focus on advancing drug supply chain transparency and innovations.

LEARNING OBJECTIVES

- *Identify strategies for overcoming DSCSA industry implementation challenges, including data and reconciliation (Direct & Drop shipments), supply chain practices (Scanning & Systems Integration with other systems), Returns & Quarantine, enforcement actions (State & Federal), and policies & procedures (Counterfeit, Tracing, & Verification).*
- *Recognize the enhanced capabilities and benefits offered by serialized data and artificial intelligence within health systems and the importance of getting access to your data.*
- *Examine current and emerging supply chain opportunities enabled by serialized data, including practical examples and potential future innovations.*



TITLE SPONSOR



MONDAY AUGUST 10

2:15pm–3:15pm



EDUCATION SESSION

AI RISK MANAGEMENT FOR PHARMACY LEADERS, BUILDING GUARDRAILS BEFORE YOU NEED THEM

PAUL SWIDER, CEO & CHIEF AI OFFICER, REALACTIVITY

Paul Swider has spent 30 years building healthcare technology solutions that improve clinical outcomes while meeting rigorous compliance standards. His work directly relevant to pharmacy includes developing an AHFS-driven medication safety program that used classification algorithms to reduce prescription overuse, and architecting CMS compliance platforms that streamline regulatory reporting.

As CEO of RealActivity, Paul helps health systems implement AI governance frameworks that balance innovation with patient safety—a critical concern as AI enters formulary management, prior authorization, and pharmacy operations. He co-founded the Wheelhouse AI Center of Excellence, where he advises hospital leadership on responsible AI adoption.

A Microsoft Strategic Partner and MVP, Paul has led HIPAA-compliant cloud migrations for 50+ healthcare workloads and consults on enterprise technology strategy for academic medical centers and health systems nationwide. He speaks globally on healthcare AI, ranking in the top 3% of conference speakers worldwide, with recent engagements at Microsoft Ignite and healthcare technology summits across Asia, Europe, and North America.

Paul is based in Boston, where he founded BOSHUG, the region's healthcare cloud and AI community.

LEARNING OBJECTIVES

- Identify the five categories of AI risk most relevant to pharmacy operations and their potential impact on patient safety and operational integrity
- Implement a vendor due diligence checklist covering data governance, model transparency, and accountability mechanisms
- Develop internal governance protocols for AI tool adoption, including approval workflows and ongoing monitoring requirements
- Create staff training frameworks that build AI literacy without requiring technical expertise
- Establish incident response protocols for AI-related errors, near-misses, or unexpected outcomes