

HCP
21



agenda

Live! **ONLINE HCP21**
FALL CONFERENCE

Hospital Supply Chain

August 10–27



BD

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S VIRTUAL suppliershowcase



Health Connect Partners' Virtual Supplier Showcase provides a format for hospital decision makers to research, learn about, and connect with suppliers in a unique virtual space. Each virtual booth features the supplier organization and highlights their solutions, products, and technologies. This platform is designed to give hospital providers and supplier organizations the ability to directly interact in a customized environment.

In addition to providing the platform, Health Connect Partners is focused on driving high-quality traffic to each Virtual Supplier Showcase booth—just like we do during our in-person Supplier Showcase events. The Virtual Supplier Showcase is open for visits any time during the conference dates and is a required stop on the way to the educational sessions. Each provider executive will be encouraged to participate in a fun, interactive virtual experience allowing them to learn and request information along their journey through the Virtual Supplier Showcase. The more booths they check in at, the more entries they will have in the prize drawing.

Best of all: the Virtual Supplier Showcase platform allows provider executives to directly request information, and schedule meetings with suppliers through our virtual meeting platform. Providers have a choice of requesting a meeting during the Virtual Reverse Expo or selecting a specific date and time for an on-demand meeting outside of the Virtual Reverse Expo times.

To maximize this experience for everyone, only Providers and Supplier attendees from companies with a Virtual Showcase will be able to access the showcase area.



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ON-DEMAND
educational sessions

Tuesday August 10th
Session **One** 8:00am CT

Thursday August 12th
Session **Two** 8:00am CT

Tuesday August 17th
Session **Three** 8:00am CT

Thursday August 19th
Session **Four** 8:00am CT

*Each Educational Session is available to view **ON-DEMAND** any time from the morning it goes live, until 10:59pm CT on Thursday, August 19th*

Supply Chain Diversity & Inclusion: Why Supplier Diversity is a Strategic Advantage



Shaleta Dunn, Senior Director, Program Services, Supplier Diversity, Vizient, Inc.

Identifying one word to describe Shaleta Dunn is simple: invested. She is invested in her family and friends, community, and personal growth. Her investment in each of these areas serves one purpose: to positively impact the lives of others.

Shaleta is responsible for guiding the strategy and vision of Vizient's industry-leading Supplier Diversity Program, enabling members of the Group Purchasing Organization (GPO) to champion inclusion in their supply chains and accelerate economic growth in local communities, which in turn leads to increased overall community health.

Shaleta works with executive leaders, members, and suppliers to lead development of new offerings and implementation of strategic initiatives that empower quality and cost-competitive minority-, women-veteran-owned, LGBT, and disability owned businesses while delivering significant member value and satisfaction.

In her role at Vizient, she has led the organization to implement an enterprise wide supplier diversity policy, expanded the supplier diversity program to also include LGBT and disability owned businesses, implemented Tier II spend reporting requirements, created and launched Community Contracting, and developed new programs that address socio-economic factors that contribute to positively economically impacting communities.

Shaleta has served on the boards of the North Central Minority Supplier Development Council (NCMSDC), the Center for Self Sufficiency, and Planned Parenthood of WI and Texas. She participated on the advisory council of the National Minority Supplier Development Council (NMSDC), the Women's Business Enterprise National Council where she led the Advisory Council for Wisconsin and has served as an ambassador for the Women's Business Enterprise National Council.

Shaleta has been recognized many times for her work in diversity, including 2019 and 2020 MBE All Stars of Supplier Diversity, 2016 Catalyst Award from the NMSDC, 2016 Best in Class Supplier Diversity Professional and Top 25 Women in Diversity for 2016.

Shaleta attended Southern Illinois University where she majored in political science and Cardinal Stritch University where she became a certified project manager.

After attending this presentation, attendees will learn to:

- Communicate Supplier Diversity as a strategic business imperative, including the history of supplier diversity
- Understand the definition of diverse supplier and the difference between a certified, registered, or recognized diverse supplier
- Identify growing trends related to supplier diversity
- Outline steps that hospitals are taking to create a more inclusive supply chain

Diversity and Inclusion Session: DEI—Your Strategic Advantage



Monica Davy, SVP Chief Culture Diversity and Inclusion Officer, Vizient Inc.

As the Chief Culture, Diversity and Inclusion Officer at Vizient, Inc., Monica guides overarching strategy, program implementation and ongoing support for the company's culture and D&I initiatives.

Prior to joining Vizient, Monica served as the Director of the Office of Minority and Women Inclusion, responsible for promoting, monitoring and enforcing diversity and equal employment opportunity standards at NCUA. She oversaw the diversity requirements of the Dodd-Frank Wall Street Reform and Consumer Protection Act within NCUA's business practices and among regulated entities.

Davy has more than 26 years of workforce diversity, equity, inclusion, and belonging, supplier diversity, cultural transformation, EEO, civil rights and alternative dispute resolution experience in the public sector. Prior to joining NCUA, Davy served as executive director of the Office of Equity, Diversity and Inclusion at the Internal Revenue Service. Her previous work included leading the U.S. Food and Drug Administration's Office of Equal Employment Opportunity and Diversity Management as acting director and serving as senior trial attorney at the Department of Health and Human Services where she litigated cases involving employment discrimination and federal personnel matters.

Davy holds degrees from Howard University School of Law and George Mason University. She currently resides in Washington, DC.

After attending this presentation, attendees will learn to:

- Understand the definitions of and differences between diversity, equity and inclusion
- Understand why your organizational culture is so important
- Discuss the most significant barrier to inclusion
- Determine your organization's role on the DEI maturity model
- Identify your why and your role to moving your organization forward

learning objectives

Benefits/Barriers of A.I. in HC Supply Chain



Co-speaker

Melissa Amell-Director, Healthcare Strategy - Supply Chain Management

As a Healthcare Strategy Director, Melissa brings more than 20 plus years of hospital and health system Supply Chain Management experience in areas such as Value Analysis, Reporting and Analytics, MMIS/ERP, Distribution, Purchasing, Contract Negotiations, Vendor Relations, and Supply Chain Planning and Development. She characterizes herself as both an Operator and an Implementor, and firmly believes data is the foundation of all operations.

Melissa's determination and competitive streak make her an innovator; always seeking ways to improve, while her passion for data and insights drive her enthusiasm to connect with clients to find ways to make positive impacts—big or small, every day.

Melissa holds a Bachelor of Science, Business Management and Human Resources from the University of Tennessee, and a Master of Management, Healthcare from Vanderbilt University, Owen Graduate School of Management.



Co-speaker

Terrie Reed, Director Partner Relationships, Symmetric Health Solutions

Terrie has spent the past 15 years advocating for a safer, better functioning medical device ecosystem. As Associate Director of Informatics, she led the FDA's development of the Global Unique Device Identification Database (GUDID)—the foundation of recent efforts to introduce data standards and transparency to the medical device ecosystem of stakeholders, ranging from health systems to manufacturers, distributors, researchers, and patients.

In her role as Director, Partner Relationships at Symmetric Health Solution, Ms. Reed has seen first-hand the power of UDI to improve the efficiency of the healthcare supply chain, and clinical data in hundreds of hospitals that are choosing to replace custom product identifiers with a scannable globally unique identifier, tied to standard device attributes based upon data in GUDID. As UDI adoption increases, further improvements in patient safety, post-market surveillance of medical devices, and device innovation are becoming possible, not only in the US, but globally as the European Union, Australia, Korea, and other jurisdictions are creating globally harmonized databases based upon the principles of the FDA UDI Program.

Ms. Reed continues to influence global efforts through participation in public private partnerships and cross-stakeholder communities, where she leads on efforts to document and share best practices on the use of UDI to promote interoperability in health IT standards.

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Benefits/Barriers of A.I. in HC Supply Chain

Continued from previous page



Co-speaker

John Carrico- Sr. Director of Product Management, Supply Chain

John currently leads the Product Management team for Infor Financials and Supply Management. He has been with Infor's product management team for over six years and has over 25 years of healthcare and supply chain experience.

John's most recent work at Infor includes the creation of the Inventory Intelligence application, the first use cases of Infor Coleman machine learning and digital assistant, leading the SoHo 4UX user experience uplift and the integration analytics within the CloudSuite.

Products Supported: Inventory Intelligence | Coleman DA & ML | Analytics | IDM | Infor GO | SoHo 4 UX | Financials and Supply Chain.

Before Infor, John was as a Senior Director at Premier supporting multiple health systems in improving the quality of patient care as well as supply chain operations. Prior to working at Premier, John was the System Director and led supply chain operations for a large healthcare IDN in the upper Midwest.

In addition, John created an award-winning Business Intelligence team embedded in a supply chain organization that focused on leveraging clinical data to support supply chain decision making. John also spent time at The Home Depot as a manager supporting corporate operations throughout the upper Midwest. John also served for eight years in the United States Marine Corps where he was a Captain and Logistics Officer.

After attending this presentation, attendees will be able to:

learning objectives

- Explain the importance of UDI as a foundation for AI use in healthcare
- Describe at least one way that AI technology will improve supply chain data standard
- Provide types and examples of how AI can be used in and to support supply chain business processes
- Detail how to identify and drive real-time business insights with continuous intelligence

Why Can't I Use That Device? A Primer on Biomedical Cybersecurity



Mike Murray

Mike Murray is the founder and CEO of Scope Security. At Scope, Murray builds on his nearly two decades of experience leading teams of highly skilled security professionals to solve critical security problems in healthcare.

Throughout his career, Murray has helped discover some of the world's most notorious breaches and nation state threats, and is sought out by industry, media and security teams for insights on today's most pressing issues in cybersecurity

Prior to founding Scope, Murray served as the Chief Security Officer at Lookout, where he presided over the protection of nearly 200m mobile users and their data. Previously, he led Product Development Security at GE Healthcare, where he built a global team that secured all of GE Healthcare's portfolio of pre-market medical devices and services. Murray also co-founded The Hacker Academy and MAD Security, and has held leadership positions at companies including Lookout, nCircle Network Security, Liberty Mutual Insurance and Neohapsis.

Mike has spoken at all of the largest security conferences - RSA Conference, Blackhat Briefings, BSides, Defcon, Infosec Canada, Infosec Europe, SecTOR, etc. etc.

After attending this presentation, attendees will learn to:

learning objectives

- Discuss who's really attacking us?
- Understand why would they try and break into our medical devices?
- Determine why can't your security protect these devices?
- What is the solution?



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The main event logo. It features a large orange circular arrow icon on the left. To its right, the word "Live!" is written in a red, cursive font. Next to it, "ONLINE" is in a bold, black, sans-serif font. Below "ONLINE", the word "reverse" is in a bold, orange, sans-serif font, and "expo" is in a bold, black, sans-serif font.

Live! ONLINE reverse expo

8:00am–5:00pm CT **daily**

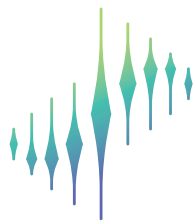
Session ONE
Tuesday August 24th

Session THREE
Thursday August 26th

Session TWO
Wednesday August 25th

Session FOUR
Friday August 27th

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